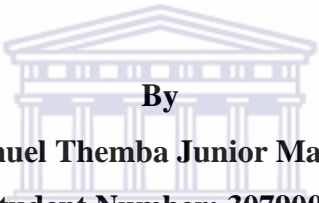




HARMONISATION OF CORPORATE GOVERNANCE LAWS IN THE SOUTHERN AFRICAN DEVELOPMENT COMMUNITY

**A Mini-thesis submitted in partial fulfilment of the requirements of the degree of
Magister Legum, in the Faculty of Law, at the University of the Western Cape.**

A large, light blue watermark of the University of the Western Cape building is centered in the background.

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KEYWORDS

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Organisation for the Harmonisation of Business Laws in Africa

Organisation for Economic Co-operation and Development

Regional Integration

Southern African Development Community



ACRONYMS

AFDB	African Development Bank
AU	African Union
AUSCIGIE	Acts Relating To Commercial Companies and Economic Interest Group
CCJA	Cour Commune de Justice et d'Arbitrage
CEO	Chief Executive Officer
CISG	Contracts for the International Sale of Goods
CSR	Corporate Social Responsibility
ECA	European Court of Auditors
ECB	European Central Bank
EEC	European Economic Community
ERSUMA	Ecole Régionale Supérieure de la Magistrature
EU	European Union
FATF	Financial Action Task Force
GATT	General Agreement on Tariffs and Trade
GATS	General Agreement on Trade in Services
G20	Group of 20
ICGN	International Corporate Governance Network
ILO	International Labour Organisation
IMF	International Monetary Fund
NCCG	National Code of Corporate Governance of Zimbabwe
OECD	Organisation for Economic Co-operation and Development
OHADA	Organisation pour l'Harmonisation en Afrique du Droit des Affaires
RISDP	Regional Indicative Strategic Development Plan
ROSC	Reports on the Observance of Standards and Codes
SADC	Southern African Development Community
SADCC	Southern African Development Coordination Conference
WHO	World Health Organisation
WTO	World Trade Organisation

DECLARATION

I Emmanuel Themba Junior Makwaiba declare that the thesis **Harmonisation of Corporate Governance Laws in the Southern African Development Community** is my own work, and that it has not been submitted before for any degree or examination in any other university.

Student Signature

.....

Emmanuel Themba Junior Makwaiba

Supervisor Signature

.....

Prof. Riekie Wandrag



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DEDICATION

This thesis is dedicated to my late parents Lieutenant Colonel Hope Victor Makwaiba and Kaneho Makwaiba.



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CHAPTER 1

TOWARDS THE HARMONISATION OF CORPORATE GOVERNANCE LAWS IN THE SOUTHERN AFRICAN DEVELOPMENT COMMUNITY (SADC)

1.1 Introduction

The movement towards globalisation has brought about the need for countries to depend on each other. As a result of this there is now a great number of International Organisations which have been created to deal with the different global issues such as the World Trade Organisation, the International Labour Organisation, and the World Health Organisation amongst others. In addition to the global organisations there has also been a proliferation of regional agreements in the past years.¹ Regional integration is the process by which two or more nation-states agree to co-operate and work closely together to achieve peace, stability and wealth.² Its importance has resonated in the area of trade with its significance brought out in articles XXIV of GATT³ and V of GATS.⁴ It has become a means to increase competitiveness in global trade, enhance negotiating capacities, improve access to foreign investment, and to help integrate countries in regional groupings into the world economy.⁵ For instance, in relation to the aspect of the increase of competitiveness these agreements make provision for the preferential treatment of developing countries in trade.⁶ These provisions seek to afford the less developed countries an opportunity to trade with each other and in so doing try to promote trade among the developing countries. This allows them to combine national markets into a single market and thereby have better competition leading to diversification as well as attract foreign investment in the continent.⁷

¹ Carlsnaes W *et al Handbook of International Relations* (2002) ch 25

² EU learning available at <http://carleton.ca/ces/eulearning/introduction/what-is-the-eu/extension-what-is-regional-integration/> (accessed 18 April 2014)

³ General Agreement on Tariffs and Trade 1994

⁴ General Agreement on Trade in Services 1995

⁵ Buthelezi *Regional Integration in Africa: Prospects and challenges for the 21st Century* (2006) 54.

⁶ Article 1 of the General Agreement on Tariffs and Trade 1994

⁷ Mupangavanhu Y *The Regional Integration Of African Trade Mark Laws: Challenges And Possibilities* (unpublished thesis University of the Western Cape 2012)33

Furthermore, it is argued that regional integration is one of the rational responses to the challenges faced by continents with many small national markets and landlocked countries.⁸ It is argued that migration from the landlocked countries such as Zimbabwe to the coastal economy South Africa through the implementation of SADC Protocols for example allowing freedom of movement of people would close the wage gap and bring efficiency gains to the region.⁹ However this has its challenges because of the obligation that the country has to its own people before allowing people from other countries to access jobs.

As a result of the high number of regional agreements the harmonisation of laws has become an important tool in some of the regions so as to ensure the proper functioning of regional organisations. In regions such as the European Union there is a great deal of harmonised laws in different issues such as banking law, trade laws and corporate governance laws amongst others. Similarly, in Africa the Organisation for the Harmonisation of Business Law (OHADA) also boasts of a robust system of business laws and implementing institutions adopted by sixteen West and Central African nations.¹⁰ The Southern African Development Community (SADC) also has a number of Protocols on Investment and Trade amongst others but it does not have any framework in the field of corporate governance.

Corporate governance is argued to have become as important in the world economy as the government of countries.¹¹ It is because of the global financial crisis which was attributed to issues of corporate governance that it has become very important so as to avoid a repetition of the crisis.¹² During the crisis boards of most banks and companies failed to consider risk factors before approving the company strategy which meant that companies' disclosures on foreseeable risk factors and monitoring as well as managing risk were lacking in many banks.¹³ It is argued that the financial crisis exposed the inadequacy of the corporate governance because it did not serve its purpose of safeguarding against this excessive risk

⁸ Hartzenberg T 'Regional Integration in Africa' *Staff Working Paper ERSD* (2011)2

⁹ De Melo J and Tsikata Y 'Regional integration in Africa :Challenges and prospects' *United Nations University Wider Working Paper* (2014) 9

¹⁰ Organisation for the Harmonisation of Business Law in Africa Treaty 1997

¹¹ Breandle C *et al* 'Development of Corporate Governance' available at http://www.virtuspress.org/.../sample_chapter01 (accessed 14 January 2015)

¹² Kumar N and Singh L 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management Volume* (2013)25

¹³ Kumar N and Singh L 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management Volume* (2013)25

taking in a number of financial services companies.¹⁴ It is further argued that the framework proved to be insufficient when it came to accounting standards and regulatory requirements.¹⁵ One can argue that if corporate governance has become so important in the global economy especially in the western countries it is also needed in Africa, particularly the SADC region as shall be shown throughout this paper.

1.2 Problem Statement

Arthur Levitt the former chairman of the US Securities and Exchange Commission once said that:

‘If a country does not have a reputation for strong corporate governance practices, capital will flow elsewhere. If investors are not confident of the level of disclosure, capital will flow elsewhere. If a country opts for lax accounting and reporting standards, capital will flow elsewhere.’¹⁶

This statement is a reflection of the challenges that countries with poor corporate governance face in terms of investments because investors are unwilling to invest in their countries.¹⁷ Some SADC countries face this threat, for instance a concrete example of a subpar framework would be that of Zimbabwe. It is only recently that a draft National Code for Corporate Governance (NCCG) framework which will guide and govern how Zimbabwean companies will be directed and controlled is now complete and currently going through refinement.¹⁸ This can also be seen in the example of Lesotho as well which does not have very good corporate governance where in a report by the Africa Development Bank (AFDB) raised issues on the protection of minority shareholders as well as the outdatedness of the legal framework dealing with corporate governance. Similarly, Malawi is also in need of

¹⁴ Kirkpatrick G ‘The Corporate Governance Lessons from the Financial Crisis’ *Financial Market Trends* Pre-publication version for Vol.1 (2009)1

¹⁵ Kirkpatrick G ‘The Corporate Governance Lessons from the Financial Crisis’ *Financial Market Trends* Pre-publication version for Vol.1 (2009)1

¹⁶ Muradzikwa S ‘Development Policy Research Unit Working Paper’ (2002)14

¹⁷ Muradzikwa S ‘Development Policy Research Unit Working Paper’ (2000)14

¹⁸ A national code for corporate governance available at <http://www.theindependent.co.zw/2012/10/05/a-national-code-for-corporate-governance/> (accessed on 16 January 2014)

improvements to its corporate governance after it was assessed and found that it was found to be nascent.¹⁹

Whereas on the other hand, South Africa boasts of the King Code III which follows what is referred to as the 'enlightened shareholder' model as well as the 'stakeholder inclusive' model of corporate governance, meaning that the board of directors should also consider the legitimate interests and expectations of stakeholders other than shareholders.²⁰ This is a very robust system in line with international standards. Similarly, Swaziland is also in line with the international standards and boasts of provisions that protect minority shareholder rights and sixty percent of OECD principles of corporate governance in their Companies Act of 2009.²¹ Henceforth, in light of these differences arises the need for SADC as a regional unit to improve and level the playing field in terms of the governance of companies through harmonising corporate governance laws.

Moreover, the issue of predictability of laws is also a very important objective to the cause of regional integration in SADC. However, one of the challenges facing this envisaged outcome is that of different legal systems in the region due to the influence of colonial laws. SADC has about 4 different systems amongst its membership, namely civil, common law, hybrid system (Civil and Common law) and the Roman-Dutch system. Botswana, South Africa, Lesotho, Zimbabwe, Namibia and Swaziland make use of a Roman-Dutch system, Angola, Mozambique, Democratic Republic of Congo and Madagascar subscribe to Civil Law Zambia, Tanzania, Malawi and Mauritius are Common Law jurisdictions²² and Seychelles uses a hybrid system.²³ Each of these countries also comprises of other many different systems of law, especially including traditional customary laws.²⁴ This translates into an

¹⁹ 'Promoting the APRM Codes and Standards on Corporate Governance in Southern Africa' http://www.iag-agi.org/IMG/doc/paper_governance_in_southern_africa_final_draft.doc. (accessed 13 September 2013)

²⁰ Corporate and Commercial/King Report on Governance for South Africa 2009

²¹ Kabir H 'Swaziland corporate governance with regard to the new Companies Act of 2009' *Procedia - Social and Behavioral Sciences Journal* Volume 25 (2011)45

²² Ndulo N 'The Need for the Harmonisation of Trade Laws in SADC', *Cornell Law Faculty Publications* (1996) 196

²³ Seychelles legal system available at <http://www.actoffshore.co/about-seychelles/legal-system> accessed on 18 March 2015

²⁴ Ndulo N 'The Need for the Harmonisation of Trade Laws in SADC', *Cornell Law Faculty Publications* (1996) 196

obstacle to regional investments as there is no uniform set system of laws in SADC dealing with trade, and especially corporate governance amongst other issues.

In relation to corporate governance, civil laws give investors weaker legal rights than common laws do.²⁵ The most striking difference is between common law countries, which give both shareholders and creditors the relatively speaking strongest protections, and French civil law countries, which protect investors the least.²⁶ This does not assure investors to invest in countries with subpar laws which do not protect their interests thus impacting on the foreign direct investment of the region.

1.3 Rationale of the study

In terms of the SADC Regional Indicative Strategic Development Plan (RISDP), the main objective of the community is to achieve a monetary union through the creation of a regional central bank by 2016 and adoption of a single currency by 2018 in a systematic and progressive manner.²⁷ The envisaged monetary union in the SADC is premised on a number of economic and financial regulations aimed at stimulating efforts by member states to achieve deeper forms of regional integration.²⁸ The latter imperatives include a harmonised payment system as well as a corporate governance system among others. Nonetheless it is surprising how the pace of the process has been very subpar taking into consideration that it is the year 2015 and there has been no clear carved out legislation in any form which deals with the aspect of corporate governance raises concerns.

This study serves as not only a reminder but also gives guidelines to taking progressive steps towards harmonised systems of law to ensure the efficient running of companies in SADC. This study is predicated upon other successful systems and the lessons that SADC could make use of as examples in creating a robust system of laws to ensure good corporate governance and in the long run the fulfilment of the concept of a monetary union.

²⁵ The National Bureau of Economic Research working paper 5661(1996)5

²⁶ The National Bureau of Economic Research working paper 5661 (1996)5

²⁷ SADC Regional Indicative Strategic Development Plan 1999

²⁸ SADC Regional Indicative Strategic Development Plan 1999

1.4 Research Objectives

The paper seeks to discuss harmonisation as a medium to the removal of poor corporate governance practises in SADC countries.

The question is how can a system of common corporate governance regulation be achieved in SADC?

Harmonisation of laws will act as a levelling ground between companies in different countries with different corporate governance.²⁹ It will allow for the improvement of laws in the countries with out-dated systems and those with poor systems.³⁰ It will also enhance accessibility and predictability of corporate governance laws, because of this single body of laws in the region investors or companies will be aware of the laws hence allowing the establishment of foreign companies and further investment in existing companies. This study shall look at international laws around corporate governance and also how other regional blocks have gone about implementing harmonised laws. The latter will provide recommendations on how to embark on the project of harmonising corporate governance laws in the SADC region.

1.5 Research Methodology

The thesis is a desktop examination of primary sources, such as the legislation of the selected regions, international instruments governing corporate governance as well as secondary sources such as textbooks, internet sources and journal articles. This thesis shall present evaluations of the harmonisation processes in the OECD, OHADA and EU countries. By so doing this will bring out strengths and weaknesses of each process so that there is an in depth understanding of the corporate governance laws in order to make well rounded recommendations.

²⁹ ShumbaT *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)17

³⁰ ShumbaT *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)17

1.6 Chapter Outline

Chapter 1 discusses the need for harmonisation in corporate law in SADC, the challenges and problems possibly to be faced in the process of harmonisation.

Chapter 2 will provide the theoretical framework of the study through discussing harmonisation, SADC and Corporate Governance.

Chapter 3 will discuss the OECD Principles of Corporate Governance as a blueprint which can be followed. It will the tools of the OECD and examine how it has been important in the creation of harmonised laws in non-member countries of the OECD.

Chapter 4 will question whether the OHADA laws could serve as a model for harmonisation in the SADC region and whether SADC Member States should join the OHADA or merely use the OHADA Uniform Acts as a model for creating a harmonised system of corporate governance.

Chapter 5 will focus on the European harmonised laws on corporate governance. It shall examine the different regulations or directives which have been enacted within the EU and whether these could be used as recommendations for SADC.

In Chapter 6 conclusions and recommendations will be presented on the harmonisation of corporate governance in the SADC region.

CHAPTER 2

THEORETICAL FRAMEWORK

2.1 Introduction

The concept of corporate governance as mentioned in the previous chapter has now become very important in the global economy following the events of the global financial crisis of 2008. Some SADC countries such as Zimbabwe, Lesotho and Malawi among others are not in tandem with the developments in corporate governance.³¹ This chapter will discuss the concept of corporate governance in terms of its theories, the concept of harmonisation and lastly will look at the institutional make up of SADC to explore the feasibility of the harmonisation of corporate governance in the SADC region.

2.2 Corporate Governance

The concept of corporate governance has been very important to the running of companies for a very long time. It is said to be as old as the history of corporations.³² Until the beginning of the 17th century partnerships were the dominant form for organising jointly owned business firms.³³ It was later with the growth of business in these partnerships that the entity called a corporation was created so as to raise capital for the bigger businesses.³⁴ This was due to the risk that the owners incurred in running the business because they were practically the business which meant that the losses of the business were also theirs. Thus there was a great need for separation between them and the business through the Limited Liability Act in Britain 1855.³⁵

³¹ 'Promoting the APRM Codes and Standards on Corporate Governance in Southern Africa' http://www.iag-agi.org/IMG/doc/paper_governance_in_southern_africa_final_draft.doc. (accessed 13 September 2013)

³² Breandle C *et al* 'Development of Corporate Governance' available at http://www.virtuspress.org/.../sample_chapter01 (accessed 14 January 2015)

³³ Breandle C *et al* 'Development of Corporate Governance' available at http://www.virtuspress.org/.../sample_chapter01 (accessed 14 January 2015)

³⁴ Adelopo I 'Auditing, Corporate Governance and Market Confidence' available at <http://www.ashgate.com.../Auditor-> (accessed 14 January 2015)

³⁵ Farrar, J.H 'A Brief Thematic History of Corporate Governance,' *Bond Law Review: Vol. 11: Iss. 2, Article 9* (1999) 259

Due to the creation of companies and the concept of limited liability which meant that the company was a separate entity there was a need for this new entity to be governed.³⁶ In 1932 Berle and Merlings' study into the operation of the company entities spearheaded this concept of corporate governance.³⁷ They identified some of the major problems that came along with the division between ownership and management which are reflected in the statement below,

'Management, in the absence of a countervailing power, have a tendency to pursue their self-interest at the expense of the corporation'³⁸

In the above statement one finds that there was a necessity for companies and countries to have laws and rules in place in order to prevent the pursuit of self-interest, hence the laws regulating corporate governance were and are of great importance.

2.2.1 Theories on Corporate Governance

In view of the different needs of companies and due to the financial crises the concept of corporate governance evolved to meet the new requirements. There are different theories or approaches of corporate governance that exist. An understanding of these theories would be important in choosing which model SADC has to make use of in order to be competitive in getting investment as well as safeguarding the interests of parties involved with the company entity.

2.2.1.1 Agency Theory

The Agency theory is also known as the narrow view of corporate governance and it refers to the formal system of accountability of the board of directors to its shareholders (owners of the business) with the purpose of maximising profits for the benefit of shareholders.³⁹ In terms of this theory the managers of the company take the role of agents whilst the

³⁶ Cassim MF *Contemporary Company law* 2 edition Juta Law (2012) ch 2

³⁷ Adelopo I 'Auditing, Corporate Governance and Market Confidence' available at <http://www.ashgate.com.../Auditor-> (accessed 14 January 2015)

³⁸ Farrar, J.H 'A Brief Thematic History of Corporate Governance,' *Bond Law Review: Vol. 11: Iss. 2, Article 9* (1999) 260

³⁹ Koma SB 'Conceptualization and Contextualization of Corporate Governance in the South African Public Sector: Issues, Trends and Prospect' *Journal of Public Administration, Vol.44, N.o.3* (2009) 4

shareholders as a group are the principal.⁴⁰ The agency theory is said to be flawed because it assumes that the managers who are the agents will almost always act in the interest of the shareholders as opposed to acting in their own interest which is not necessarily the case.⁴¹ This can be seen in the *Enron* case where the managers concealed the real value of the company so that the company could get more investments and be seen as a big company thus, the managers would profit from the company's system of compensation which was designed to retain and reward its most valuable employees.⁴² It also poses the threat of shareholders preventing the managers from using their discretion in issues where they must be afforded this due to their expertise.⁴³ However, though shareholder restraint on the discretion of the directors may sound draconian one can argue that it minimises reckless decisions by the directors and the taking of unnecessary risks which is one of the reasons for the 2008 economic meltdown.⁴⁴

2.2.1.2 Stewardship Theory

This theory is premised on the notion that managers are to act as good stewards holding the company in trust for the owners and furthering their interest without an individualistic motive.⁴⁵ It is argued that in order for one to be a steward, psychological factors such as motivation and personal will should steer the manager's choice to be a steward.⁴⁶

The theory assumes that the steward, who was the agent in the previous theory, perceives that the gains from collaborative behaviour with the principal are higher than gains which are gained by the agent through self-serving behaviour.⁴⁷ This ensures that there is minimal

⁴⁰ Solomon J *Corporate Governance and Accountability* 2nd edition (2007)17

⁴¹ Solomon J *Corporate Governance and Accountability* 2nd edition (2007)17

⁴² 'Presenting the Enron Case: Testing the Agency Theory: Re-evaluating the Shareholder and Management Trust relationship' available at <http://www.geocities.ws/yourwritingspecialist/Thesis.doc>. (accessed on 13 September 2015)

⁴³ Clarke T *Theories of Corporate Governance : The Philosophical Foundation of Corporate Governance* (2004)4

⁴⁴ Kumar N and Singh L 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management Volume* (2013)25

⁴⁵ Clarke T *Theories of Corporate Governance : The Philosophical Foundation of Corporate Governance* (2004)9

⁴⁶ Madisson K *Agency Theory and Stewardship Theory Integrated, Expanded, and Bounded by Context: An Empirical Investigation of Structure, Behaviour, and Performance within Family Firms* (Doctorate thesis University of Tennessee 2014) 12

⁴⁷ Pastoriza D and Miguel A 'When Agents Become Stewards: Introducing Learning in The Stewardship Theory' *Working Paper IESE Business School* (2009)4

conflict between the agent and principal as they are *ad idem* on the agenda as well as the goals of the company.⁴⁸ However it can be argued that it is far-fetched that in a region with high corruption like SADC agents / stewards will act solely in the interests of the principal and not in self-interest.

2.2.1.3 The Stakeholder Theory

The Stakeholder theory which is sometimes regarded as corporate governance in its broadest sense refers to the informal and formal relationship between the corporate sector and its stakeholders (creditors, suppliers, customers, trade unions, civil society groups, together with the impact of the corporate sector on society in general).⁴⁹ This type of corporate governance can be seen through examples such as of the Organisation for Economic Co-operation and Development (OECD) Guidelines which embody the principles of the stakeholder model of corporate governance.⁵⁰ It is argued that it has become a global benchmark on corporate governance and countries, either members or non-members, as well as the World Bank and the International Corporate Governance Network have endorsed its good corporate governance principles.⁵¹ One can argue that this theory champions the concept of corporate social responsibility (CSR).

‘Corporate Social Responsibility is the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large’⁵²

This can be seen through the commitment that the stakeholder theory has to the interests of stakeholders including employees and the society which is what CSR is about. In relation to the harmonisation of SADC corporate governance this paper will evaluate as well as give recommendations which are in line with this model of stakeholder corporate governance.

⁴⁸ Clarke T *Theories of Corporate Governance : The Philosophical Foundation of Corporate Governance* (2004)8

⁴⁹ Mongalo T ‘The Emergence of Corporate Governance as a Fundamental Research Topic in South Africa, SALJ, (2003) 173

⁵⁰ OECD Principles of Corporate Governance 2004

⁵¹ Jesover F and Kirkpatrick G ‘ The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries’ (2005) 4

⁵² Holme L and Watts R ‘Corporate Social Responsibility’ available at <http://megamindservices.in/pdfs/CORPORATE%20SOCIAL%20RESPONSIBILITY.pdf> (accessed 13 September 2015)

2.3 Harmonisation

In order to understand the concept of harmonisation of laws this paper shall make a few comparisons of it to that of unification. Unification seeks to suppress the differences and conflicts of form and make them compatible with the objectives of the region.⁵³ It is the total substitution of two or more legal systems with one legal system.⁵⁴ For instance in OHADA unification is achieved through Uniform Laws where countries are directly bound by the uniform laws as well as in the case of the Regulations of the European Union.⁵⁵ It has the characteristics of hard law where these laws are binding to the member states and must be applied regardless of conflict between them and the national law.

Harmonisation on the other hand is more subtle and is a process of ascertaining uniformity not through unification but through reducing the differences in the law.⁵⁶ It is argued that it is a way of achieving standardisation of the legal system with minimal interference with the sovereignty of member states.⁵⁷ It has nuances of the soft law approach usually achieved through voluntary and non-binding forms of law such as norms, model laws, recommendations and guidelines.⁵⁸ An example of such would be the Contracts for the International Sale of Goods (CISG) as well as the OECD Guidelines which will be discussed the next chapter. Hence harmonisation offers Member States the choice of implementing the harmonised regional law in a way that fits in with their own circumstances. In view of the above it can be argued that it best suits SADC which is a region which has problems with authority as shall be discussed below in relation to the disbanding of the Tribunal.

⁵³Lazar A 'Rules applicable to the International Sale of Goods developed in the OHADA' available at <http://www.internationallawreview.eu/fisiere/pdf/rules-Ancapdf.pdf> (accessed 18 April 2014)

⁵⁴ Bhatia K *Textbook on Legal Language and Legal Writing* (2010)243

⁵⁵ 'EUROPA - Regulations, Directives and other acts' available at http://europa.eu/eu-law/decision-making/legal-acts/index_en.htm (13 September 2015)

⁵⁶ Bhatia K *Textbook on Legal Language and Legal Writing* (2010)242

⁵⁷ Fagbayibo B 'Towards the harmonisation of laws in Africa: Is OHADA the way to go?' *Comparative & International Law Journal of Southern Africa* (2009) 42

⁵⁸ Desta M 'Soft law in International law: An Overview' in Bjorklund K et al *International Investment Law and Soft Law* (2012)41

2.4 The Southern African Development Community

In order to establish the plausibility of harmonisation in SADC corporate governance law one must scrutinise the organisation itself. The Southern African Development Community (SADC) of today first started as was the Southern African Development Coordination Conference (SADCC), which was formed in on 1 April 1980 in the capital of Zambia, Lusaka with the first states being Angola, Botswana, Lesotho, Mozambique, Swaziland, Tanzania, Zambia and Zimbabwe.⁵⁹ However, it changed from the Southern African Development Coordination Conference (SADCC) into the Southern African Development Community (SADC) after the signing of the SADC Treaty in 1992.⁶⁰ It now comprises the following member states: Angola, Botswana, Democratic Republic of Congo Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia and Zimbabwe.⁶¹

2.4.1 Objectives of SADC

In terms of Article 5 of the Southern African Development Community Treaty of 1997, the role of SADC is to: promote sustainable and equitable economic growth and socio-economic development that will ensure poverty alleviation with the ultimate objective of its eradication; enhance the standard and quality of life of the people of Southern Africa and support the socially disadvantaged through regional integration; promote common political values, systems and other shared values which are transmitted through institutions which are democratic, legitimate and effective; consolidate, defend and maintain democracy, peace, security and stability; promote self-sustaining development on the basis of collective self-reliance, and the interdependence of Member States; achieve complementarity between national and regional strategies and programmes; promote and maximise productive employment and utilisation of resources of the region; achieve sustainable utilisation of natural resources and effective protection of the environment; strengthen and consolidate the long standing historical, social and cultural affinities and links among the people of the

⁵⁹ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)169

⁶⁰ Southern African Development Community Treaty 1997

⁶¹ SADC membership available at <http://www.sadc.int/member-states/> accessed on 09 April 2015

region; combat HIV/AIDS or other deadly and communicable diseases; ensure that poverty eradication is addressed in all SADC activities and programmes; and mainstream gender issues in the process of community building.⁶²

Article 5(2) of the SADC treaty explains how these objectives are to be achieved and particularly in relation to the progressive elimination of obstacles to the free movement of capital and labour, goods and services, and of the people of the Region generally, among Member States.⁶³ One of the obstacles to the injection of capital in SADC is that there are poor corporate governance laws for example Lesotho, Zimbabwe and Malawi. South Africa has the King Code III which is highly rated in Africa while Swaziland and Mauritius have budding corporate governance regimes alongside most of the other states.⁶⁴ The answer would be the improvement of these law as well as eliminating the differences through a collective effort of harmonisation of the corporate governance laws of the region. Harmonisation is in line with the objectives of SADC and there is mention of harmonisation of political and socio- economic policy as well as in the field of international relations. One can see examples of such harmonisation in the Protocol on Trade,⁶⁵ the Protocol on Trade in Services⁶⁶ as well as policies like the Harmonised Seed Regulation System which is a set of rules, standards and procedures necessary to facilitate the movement of seed between countries in the region.⁶⁷

Furthermore, in line with the objectives of harmonisation, in 2009 in a paper by United Nations Economic Commission for Africa, *Governance of Financial Institutions in Southern Africa: Issues for an Institutional Convergence Framework for Regional Financial Integration in SADC* there is mention of a harmonised system of corporate governance through integration of laws in the Central Bank model law so as to govern financial

⁶² Southern African Development Community Treaty 1997

⁶³ Southern African Development Community Treaty 1992

⁶⁴ 'Promoting the APRM Codes and Standards on Corporate Governance in Southern Africa' available at http://www.iag-agi.org/IMG/doc/paper_governance_in_southern_africa_final_draft.doc (accessed 13 September 2013)

⁶⁵ SADC Protocol of Trade 1996

⁶⁶ SADC Protocol on Trade in Services 2012

⁶⁷ 'The SADC Harmonized Seed Regulatory System: A Review of National Seed Policy Alignment Processes in HaSSP Project Countries' available at

http://www.fanrpan.org/documents/d01457/hassp_policy_study_20121122.pdf (accessed 14 September 2015)

institutions.⁶⁸ This paper also makes mention of the plan that SADC has to include corporate governance practices in the Central Bank model law so as to ensure the accountability of the members of the central bank in the decisions they make.⁶⁹ The paper also discusses the importance of transparency in the Central Bank's corporate governance so as to ensure that bank provides sufficient information to the people at all times through media briefings, Interactive websites and publish bulletins about their activities.⁷⁰ Therefore, it can be noted that corporate governance is in tandem with the objectives of SADC and though the above explanation deals only with the Central Bank it is important in all sectors of business and this paper shall look at a general law which can be applied in different sectors.

2.4.2 SADC Institutions

In order to achieve harmonisation of corporate governance laws the depth and effectiveness of the institutions of SADC must be analysed so as to see the possible challenges as well as their role in this agenda. The institutions as per Article 9 of the Treaty are: Summit of Heads of State or Government; the Organ on Politics, Defence and Security Co-operation; the Council of Ministers; the Tribunal; the Integrated Committee of Ministers; the Standing Committee of Officials; the Secretariat and the SADC National Committees.⁷¹

2.4.2.1. The Summit

The Summit is primarily responsible for the direction which SADC will assume in its policy.⁷² It comprises of the Heads of States of the Member States.⁷³ The Summit also appoints Council Executives and decides on the admission of new members.⁷⁴ Of importance with regards to the issue of harmonisation of corporate governance or any other law is the

⁶⁸ United Nations Economic Commission for Africa 'Governance of Financial Institutions in Southern Africa: Issues for an Institutional Convergence Framework for Regional Financial Integration in SADC' (2009)45

⁶⁹ United Nations Economic Commission for Africa 'Governance of Financial Institutions in Southern Africa: Issues for an Institutional Convergence Framework for Regional Financial Integration in SADC' (2009)45

⁷⁰ United Nations Economic Commission for Africa 'Governance of Financial Institutions in Southern Africa: Issues for an Institutional Convergence Framework for Regional Financial Integration in SADC' (2009)46

⁷¹ Southern African Development Community Treaty 1992

⁷² Article 9 of Southern African Development Community Treaty 1997

⁷³ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)169

⁷⁴ Southern African Development Community Treaty 1997

provision in terms of Article 22 which affords the summit the power to adopt legal instruments for the implementation of the provisions of the Treaty; or it may delegate this authority to the Council or any other institution of SADC as the Summit may deem appropriate.⁷⁵ If the need for the improvement of corporate governance laws is listed as an issue then it is this Summit with the power to adopt a Protocol on Corporate Governance law to the countries. However, one has to be mindful of the fact that there will be no enforcement mechanism with the new position regarding the jurisdiction of the Tribunal which is discussed below. Furthermore, adoption of a protocol requires a majority of two thirds of the Member States to ratify or sign the agreement and with other countries already having good frameworks this would be a problem.⁷⁶ This paper will give the alternatives that can be taken in face of these challenges to ensure the harmonisation of SADC corporate governance law.

2.4.2.2 Organ on Politics, Defence and Security Co-operation

The Organ is tasked with the responsibility of promoting peace and security across Southern Africa, protecting the region's people from instability due to the breakdown of law and order, developing a common foreign policy throughout the region, and cooperating on matters related to security and defence.⁷⁷ It also includes the co-ordination of the participation of its members in international and regional peacekeeping operations, addressing extra-regional conflicts which impact on peace and security in Southern Africa.⁷⁸ It is comprised of 3 committees which are: Ministerial Committee of the Organ (MCO) which consists of the Ministers of Defence, Foreign Affairs, Public and State Security and it reports to the chair as well as oversee that plans of the organ.⁷⁹ It also has the Interstate Defence and Security Committee which is subcommittees of the above comprising of Director Generals and

⁷⁵ Southern African Development Community Treaty 1997

⁷⁶ SADC Protocols available at <http://www.sadc.int/about-sadc/overview/sa-protocols/> (accessed 14 September 2015)

⁷⁷ SADC Protocol on the Organ on Politics, Defence and Security Co-operation 2001

⁷⁸ Cilliers J 'The SADC Organ for Defence, Politics and Security' available at http://dSPACE.africaportal.org/jspui/bitstream/123456789/31600/1/paper_10.pdf?1 (accessed 14 September 2015)

⁷⁹ Organ on Politics, Defence and Security Co-operation available at <http://www.sadc.int/sadc-secretariat/directorates/office-executive-secretary/organ-politics-defence-and-security/> (accessed 14 September 2015)

Permanent Secretaries.⁸⁰ The last one is the Inter-state, Politics and Diplomacy Committee which comprises of the Ministers of Foreign Affairs.⁸¹

2.4.2.3 Council and Integrated Committee of Ministers

It consists of at least two Ministers from the member states and assumes among other responsibilities that of: overseeing the activities of the core areas of integration in trade, finance, investment etc.⁸² These duties indirectly include corporate governance as it may hinder investment. So they have a *quasi-duty* to also oversee the state of corporate governance and recommend the harmonisation as a platform to improve company governance in a bid to improve investment. It can also be suggested that since corporate governance law has such an impact an amendment of the Protocol on Finance and Investment⁸³ to include corporate governance could be a way to harmonise corporate governance in SADC. Moreover, the Council has a mandate to monitor and control the implementation of the Regional Indicative Strategic Development Plan.⁸⁴ As shall be mentioned below the region is failing to meet its goals and there is a need to address this and improve integration and law important to the ideal of a regional Bank amongst other objectives. The Council is aided by the Integrated Committee of Ministers which is also comprised of 2 Ministers of each member state.⁸⁵ It has more of the same duties as that of the Committee which may raise questions of whether it is just a duplication or allows for more interaction in the members to ensure the reaching the objectives of SADC. One can argue that SADC is a small region and should have lesser institutions in order to ensure more efficiency in meeting its objectives and thus duplications such as these are not of much help to the region.

2.4.2.4 Tribunal

The Tribunal is tasked with the obligation to give advisory opinions on such matters as the Summit or the Council may refer to it and the decisions of the Tribunal are supposed to be

⁸⁰ Article 6 SADC Protocol on Politics, Defence and Security 2001

⁸¹ Article 7 SADC Protocol on Politics, Defence and Security 2001

⁸² Article 11(2) Southern African Development Community Treaty 1997

⁸³ SADC Protocol on Finance and Investment 2006

⁸⁴ Article 11(2) of the Southern African Development Community Treaty 1997

⁸⁵ Article 11(2) of the Southern African Development Community Treaty 1997

final and binding.⁸⁶ However, it was suspended following the case of *Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe*⁸⁷ concerning the land reform in Zimbabwe where the decision of the Tribunal was disregarded hence leading to it being disbanded.⁸⁸ In 2014 the new Protocol was signed by 9 countries out of the 15 members and is still not in force.⁸⁹ In Article 33 of the new Protocol it stipulates that the Tribunal will only have jurisdiction over the interpretation of the SADC Treaty and Protocols relating to disputes between Member States.⁹⁰ This Tribunal is very important in the application of a new harmonised corporate governance law but one has to take this with a pinch a salt because the Tribunal may further be dismantled if decisions go against countries not willing to implement the decision of the Tribunal. It has to be kept in mind that history may yet repeat itself or the countries which did not sign this new protocol may just decide to defy any decision by the Tribunal because it is yet again Zimbabwe which has not signed including South Africa.

2.4.2.5 Standing Committee of Senior Officials

The Standing Committee is an advisory committee to the Council.⁹¹ Apart from this task nothing much is said about this organ in terms of its mandate. The Standing Committee processes documentation from the Integrated Committee of Ministers to the Council. It has to report to and is accountable to the Council. The Committee meets four times a year.⁹² The call for harmonisation has been there in a number of issues in SADC, including Contract Law, Sales Law through various authors and now in this paper on harmonisation of corporate governance law it is the mandate of these officials to advice on the need of the speeding up of these processes amongst other pressing issues.

⁸⁶ Southern African Development Community Treaty 1997

⁸⁷ *Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe* 2008

⁸⁸ New Protocol on SADC Tribunal available at <http://www.mikecampbellfoundation.com/page/new-protocol-on-sadc-tribunal> (accessed 17 July 2015)

⁸⁹ New Protocol on SADC Tribunal available at <http://www.mikecampbellfoundation.com/page/new-protocol-on-sadc-tribunal> (accessed 17 July 2015)

⁹⁰ *Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe* 2008

⁹¹ Article 13 of the Southern African Development Community Treaty 1997

⁹² Article 13 of the Southern African Development Community Treaty 1997

2.4.2.6 Secretariat

For the purposes of this discussion the mandate of the Executive Secretary shall be discussed under the heading of the Secretariat. The duties of the latter encompass strategic planning and management of the programmes of SADC; the coordination and harmonisation of the policies and strategies of Member States; the development of capacity, infrastructure and maintenance of intra-regional information communication technology and undertaking research on Community building and the integration process amongst many more other duties but these have been chosen because of the relevance to the issue at hand of a harmonised corporate governance statute.⁹³ All above mentioned would be quite instrumental for instance research on the integration processes in successful regions such as Europe which this paper seeks to achieve and the coordination of the effort in the policies of the countries particularly those that lack in the field of corporate governance. The Executive Secretary performs duties which are identical to the ones of the Secretariat.⁹⁴ The Secretary is appointed for a period of four years with the option of a renewal of another period not exceeding four years.⁹⁵

2.5 Conclusion

In view of the discussion above it can be concluded that if there is the political will in SADC and if these institutions are operating efficiently in their given roles it is not impossible to achieve the envisaged result of a harmonised law on corporate governance. SADC does show promise with Protocols such as the one on Trade and Trade in Services among others. In the next chapter this paper shall examine the OECD Principles on Corporate Governance and question how they can be of use in the process of the harmonisation of corporate governance in SADC.

⁹³ Southern African Development Community Treaty 1997

⁹⁴ Southern African Development Community Treaty 1997

⁹⁵ Southern African Development Community Treaty 1997

CHAPTER 3

INTERNATIONAL CORPORATE GOVERNANCE: ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD) PRINCIPLES ON CORPORATE GOVERNANCE

3.1 Introduction

The Organisation for Economic Co-operation and Development (OECD) Principles on Corporate Governance are said to have become the international yardstick for corporate governance as they have successively formed the basis for a number of reform initiatives, both by governments and the private sector.⁹⁶ The OECD definition of corporate governance has managed to rise to its influential position because of its hybrid nature due to the inclusion of both the broad and narrow definitions of corporate governance.⁹⁷ The OECD defines corporate governance as the procedures and processes according to which an organisation is directed and controlled. The corporate governance structure specifies the distribution of rights and responsibilities among the different participants in the organisation such as the board, managers, shareholders and other stakeholders and lays down the rules and procedures for decision-making.⁹⁸ In rising up to this formidable force in the governance of a business, the OECD has developed internationally accepted standards, practices, guidelines and principles for corporate governance.⁹⁹ The OECD's open ended set of guidelines have catapulted it into an internationally user friendly platform for dialogue in the promotion of corporate governance.¹⁰⁰ In carrying out its mandate of solidification of corporate governance and drafting frameworks it has managed to share experiences across and within countries.

The guidelines have managed to influence key corporate governance policies internationally and also in different countries such as South Africa in the form of the King Code III , the

⁹⁶ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005) 4

⁹⁷ Organisation of Economic Corporation and Development Principles of Corporate Governance 1999

⁹⁸ OECD definition of corporate governance available at <https://stats.oecd.org/glossary/detail.asp?ID=6778> accessed 17 August 2015)

⁹⁹ UNEP and KPMG 'Carrots and Sticks Current Trends and Approaches in Voluntary and Mandatory Standards for Sustainability Reporting', (2010) 18

¹⁰⁰ Shelton J et al *Corporate Governance Corporate Governance in Asia A Comparative Perspective* (2001)37

Olivencia Code of Italy and the Peterson report in the USA.¹⁰¹ The abovementioned policies are evidence of the influence of the OECD guidelines.¹⁰²

This chapter will discuss the history and structure of the OECD guidelines on corporate governance in relation to their impact on the improvement of the corporate governance of non-members as well as internationally. Then it will explain the guidelines and critically evaluate the value of the OECD guidelines and finally determine whether the Guidelines will be helpful in the process of harmonising the corporate governance laws in SADC.

3.2 Organisation for Economic Co-Operation and Development (OECD)

The OECD came into existence in September 1961 with the mandate of improving the economic well-being of people but was initially known as the Organisation for European Economic Co-operation (OEEC) which was formed in 1948.¹⁰³ The OEEC was formed in order to administer American and Canadian aid under the Marshall Plan for reconstruction of Europe in the aftermath of World War II.¹⁰⁴ To date it has a membership that comprises of Austria, Belgium, Canada, Denmark, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Turkey, the United Kingdom, the United States, Japan, Finland, Australia, New Zealand, Mexico, the Czech Republic, Hungary, Poland, Korea and the Slovak Republic.¹⁰⁵ Since the establishment of the OECD it has been instrumental in issues of tax, multinational business, education, agriculture, anti-corruption, nuclear energy and corporate governance amongst other issues.¹⁰⁶ In terms of the 1961 Convention the main function of the OECD is to ensure direct co-operation among the governments of its member countries.¹⁰⁷ A brief outline of the OECD's structure is subsequently provided so as to understand the operation of the organisation.

¹⁰¹ Kirkpatrick G *Corporate Governance: A Survey of OECD Countries* (2004) 51

¹⁰² Robinett D et al 'Experiences from the Regional Corporate Governance Roundtables' (2003) 9 available at <http://www.oecd.org/daf/ca/corporategovernanceprinciples/23742340.pdf> (accessed 07 August 2015)

¹⁰³ Davies K *Understanding European Union Law* 5th edition (2013)7

¹⁰⁴ Wolfe R *From Reconstructing to Europe Constructing Globalisation: The OECD in Historical Perspective* in Mahon et al *The OECD and Transnational Governance* (2008)25

¹⁰⁵ Organisation for Economic Co-operation and Development Guidelines on Corporate Governance 2004

¹⁰⁶ The issues OECD deals with available at <http://www.oecd.org/about/> (accessed 26 May 2015)

¹⁰⁷ Organisation for Economic Co-Operation and Development Convention 1961

3.2.1 Organisational Structure of the OECD

The OECD is comprised of three structures which are the Council, Secretariat and the Committees which ensure the operation of the organisation.¹⁰⁸

3.2.1.1 The Council

The OECD Council is made up of ambassadors from all member states and their function includes the guidance and control over the organisation: through authorising the Secretary General to direct the secretariat to scrutinise reports, adopt acts and look at subject matters to be discussed.¹⁰⁹ It is also the most powerful decision-making organ in the OECD.¹¹⁰ It is tasked with the formulation of the overall goals of the OECD keeping in mind its future course.¹¹¹ In terms of Article 8 the Council is mandated to elect a Chairman every year and his task is to preside at its ministerial sessions with the help of two Vice-Chairmen.¹¹² It also takes on the responsibility for collective foreign policy issues, including the crucial area of relations with non-member countries¹¹³ which is very important for the purposes of this paper since Southern Africa Development Community members are not members of OECD. Hence if there are attempts to harmonise the SADC corporate law through consultation with the OECD there is a need for understanding between the latter and the Council.

¹⁰⁸ Functions of the OECD available at

http://www.unesco.org/archives/sio/Eng/presentation_print.php?idOrg=1027 (accessed 26 May 2015)

¹⁰⁹ Woodward R *The Organisation for Economic Co-operation and Development (OECD)* (2009)47

¹¹⁰ 'What the OECD does and how?' available at <http://www.oecd.org/about/whodoeswhat/> (accessed 26 May 2015)

¹¹¹ 'Functions of the OECD' available at

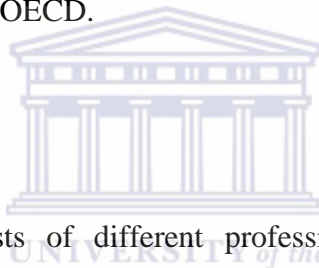
http://www.unesco.org/archives/sio/Eng/presentation_print.php?idOrg=1027 (accessed 26 May 2015)

¹¹² Organisation for Economic Co-Operation and Development Convention 1961

¹¹³ Organisation for Economic Co-Operation and Development Convention 1961

3.2.1.2 The Committees

The Committees consist of specialists from member countries tasked to deal with particular subject areas, such as, environment, investment, governance, tax among others.¹¹⁴ It also is highly populated by professional economists since the main objective of the organisation is economic liberalisation.¹¹⁵ The number of committees has risen to about 250 committees, working groups and expert groups.¹¹⁶ These are established by the Council in terms of Article 9 of the convention in furthering the objectives of the OECD.¹¹⁷ For instance, the Executive Committee is mandated to contribute to work that will improve policy making through assisting the Council in the preparation of its decisions on reports and proposals.¹¹⁸ The Committees must have meetings with the Council to ensure dialogue and so as to report on their performance in respect of their achievement of expected goals.¹¹⁹ They have a more grass roots approach as they are more informed on the issues within countries and are very important to the operations of the OECD.



3.2.1.3 The Secretariat

Similarly, the secretariat consists of different professionals ranging from economists, scientists, lawyers, administrative staff and other professionals who support the work of the committees with research, analysis, data collection and policy recommendations.¹²⁰ The latter is very important to the way that the OECD operates in ensuring the achievement of its goals in their different ventures.¹²¹ The secretariat identifies common ways to rank the compliance of countries to the Treaty as well as the guidelines.¹²² They do most of the ground work in operations of the OECD. It can be argued that it is mostly through the work of the Secretariat

¹¹⁴ Functions of the OECD available at

http://www.unesco.org/archives/sio/Eng/presentation_print.php?idOrg=1027 (accessed 26 May 2015)

¹¹⁵ Porter T and Webb M *Role of OECD in Orchestration of Global Knowledge Networks in Perspective* in Mahon et al *The OECD and Transnational Governance* (2008)43

¹¹⁶ Woodward R *The Organisation for Economic Co-operation and Development (OECD)* (2009)52

¹¹⁷ Organisation for Economic Co-Operation and Development Convention 1961

¹¹⁸ Woodward R *The Organisation for Economic Co-operation and Development (OECD)* (2009)52

¹¹⁹ Woodward R *The Organisation for Economic Co-operation and Development (OECD)* (2009)52

¹²⁰ Functions of the OECD available at

http://www.unesco.org/archives/sio/Eng/presentation_print.php?idOrg=1027 (accessed 26 May 2015)

¹²¹ United States Mission for Organisation for Economic Co-Operation and Development of available at <http://usoecd.usmission.gov/mission/work.html> (accessed 26 May 2015)

¹²² Mahon R and McBride S *Introduction* in Mahon et al *The OECD and Transnational Governance* (2008)7

that the Tax Convention, Guidelines on Money Laundering and most importantly the Guidelines on Corporate Governance have been published.

3.3 OECD Principles on Corporate Governance

The first of the OECD Guidelines on Corporate Governance came about as a result of the Asian financial crisis in 1997.¹²³ The OECD Council in one of the Ministerial meetings called upon the OECD to formulate a set of corporate governance standards and guidelines.¹²⁴ The principles were adopted in 1999 were later revised in 2004.¹²⁵ They have been recently been updated in 2015 as well. The principles are widely recommended and have gained a lot of credibility as they have been recognised by the World Bank, International Monetary Fund, and non-OECD countries, among others.¹²⁶

3.3.1 The Role of the OECD Principles on Corporate Governance

The role of the OECD throughout has been to facilitate participants' access to the global policy dialogue to strengthen corporate governance and to set a framework for the sharing of experiences across and within countries.¹²⁷ The OECD has developed standards, practices and guidelines together with the principles for corporate governance.¹²⁸ They mainly apply or service publicly traded companies but also find a place in the governance of non-traded companies.¹²⁹ The OECD formulated this set of principles so as to provide practical suggestions for stock exchanges, investors, corporations and other parties that have a role in the process of developing good corporate governance.¹³⁰ Though the principles are not

¹²³ Kirkpatrick G *Corporate Governance: A Survey of OECD Countries* (2004)13

¹²⁴ Kirkpatrick G *Corporate Governance: A Survey of OECD Countries* (2004)13

¹²⁵ Jesover F and Kirkpatrick G 'The Revised OECD Principles of Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005) 127

¹²⁶ Feinerman J V 'New Hope for Corporate Governance in China?' (2007) *The China Quarterly*, 191 590- 612

¹²⁷ Robinett D et al 'Experiences from the Regional Corporate Governance Roundtables' (2003)⁹ available at <http://www.oecd.org/daf/ca/corporategovernanceprinciples/23742340.pdf> (accessed 07 August 2015)

¹²⁸ UNEP and KPMG 'Carrots and Sticks Current Trends and Approaches in Voluntary and Mandatory Standards for Sustainability Reporting', (2010) 18

¹²⁹ Organisation for Economic Co-operation and Development *Corporate Governance Guidelines 2004*

¹³⁰ Ngum PC *Using the OECD Principle of Corporate Governance as an International Benchmark: A Comparative Analysis of Corporate Governance Legislation in the UK, US and South Africa* (published thesis 2009)29

binding on its members, they offer a standard of good practice.¹³¹ As per the preamble these principles are not intended to substitute or override the powers of the government, semi-government or private sector initiatives to develop more detailed “best practice” in corporate governance.¹³²

3.3.2 The OECD Principles on Corporate Governance 1999

In 1999 the OECD members agreed on the OECD principles on corporate governance and identified the following elements as vital to good corporate governance: I) The rights of shareholders; II) The equitable treatment of shareholders; III) The role of stakeholders; IV) Disclosure and transparency; and V) The responsibilities of the board.¹³³ These elements have mostly been retained by the revised principles but however as a result of the global economic crisis including the *Enron/Worldcom* failures which pointed out deficiencies in accounting standards and issues surrounding the Audit Committee there was a need for the revision of the principles.¹³⁴ Similarly, the *Parmalat and Ahold* cases in Europe also exposed the deficiencies in the OECD 1999 concerning corporate governance deficiencies which led to actions by international regulatory institutions such as International Organisation of Securities Commissions (IOSCO) and by national authorities as well as a response from the OECD in terms of the 2004 principles.¹³⁵

3.3.3 The OECD Principles on Corporate Governance 2004

In the revised version of the corporate governance guidelines the OECD, identified the following elements or mechanisms governing good corporate governance; I) Ensuring the basis for an effective corporate governance framework, II) the Right of shareholders and key ownership functions, III) The equitable treatment of shareholders, IV) deals with the role of

¹³¹ Feinerman J V ‘New Hope for Corporate Governance in China?’ (2007) *The China Quarterly*, 191 590- 612

¹³² Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)1

¹³³ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (1999)4

¹³⁴ Kirkpatrick G ‘The Corporate Governance Lessons from the Financial Crisis’ *Financial Market Trends Pre-publication version for Vol.1* (2009)1

¹³⁵ Kirkpatrick G ‘The Corporate Governance Lessons from the Financial Crisis’ *Financial Market Trends Pre-publication version for Vol.1* (2009)1

stakeholders, V) Disclosure transparency, VI) the responsibility of the board.¹³⁶ The plight of the financial crisis was very important in the exposure of the extent of the failures and weaknesses in the 2004 OECD corporate governance arrangements.¹³⁷ This crisis showed that when the guidelines such as those of the OECD on corporate governance were needed the most they failed to serve their mandate to safeguard against excessive risk, poor accounting standards insufficient regulatory systems as well poor remuneration strategies.¹³⁸

During the crisis the boards of most banks and companies failed to consider risk factors before approving the company strategy which meant that companies' disclosures on foreseeable risk factors and monitoring and managing risk were obviously lacking in many banks.¹³⁹ Accounting and Regulatory environments were not transparent because complex financial products, like collateralised debt obligation were opaque in terms of their financial reporting to shareholders.¹⁴⁰

With regards to the remuneration policies for managers it is argued that they were designed in a manner that they led to unnecessary high-risk taking.¹⁴¹ The investives included stock options and exit packages for top executives which allowed the executives to incur higher risk but still be rewarded regardless of their failures.¹⁴² This extreme risk taking was driven by this faulty remuneration structure which was driven by the need to make all these unnecessary risks in banking and financial institutions is one of the catalysts that led to this crisis.¹⁴³

It is disappointing to note that though the OECD principles covered most of the issues that were the reason for these failures, but when the need came for it to be implemented to curb these effects it seems as if the guidelines failed to achieve this objective. The 2004 Guidelines

¹³⁶ 'Carrots and Sticks Current Trends and Approaches in Voluntary and Mandatory Standards for Sustainability Reporting', (UNEP, KPMG 2010) 18.

¹³⁷ Kirkpatrick G 'The Corporate Governance Lessons from the Financial Crisis' *Financial Market Trends Pre-publication version for Vol.1* (2009)2

¹³⁸ Kirkpatrick G 'The Corporate Governance Lessons from the Financial Crisis' *Financial Market Trends Pre-publication version for Vol.1* (2009)2

¹³⁹ Kumar N and Singh L 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management* Volume (2013)25

¹⁴⁰ Laeven L et al 'Lessons and Policy Implications from the Global Financial Crisis' available at <http://ssrn.com/abstract=1562412> (accessed 20 June 2015).

¹⁴¹ Kumar N and Singh J 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management* Volume (2013)25

¹⁴² Berrone 'Current Global Financial Crisis: An Incentive Problem' available at <http://www.iiese.edu/research/pdfs/OP-0158-E.pdf> (accessed 20 June 2015).

¹⁴³ Kumar N and Singh J 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management* Volume (2013)25

have also been updated by the new G20/ OECD Guidelines of 2015 which have retained most of these elements and addressed some of the issues raised by the problems of the 2004 Principles.

3.3.4 The G20/ OECD Principles on Corporate Governance 2015

In view of the issues raised against the 2004 Guidelines the new Guidelines of 2015 were created with new additions with principles on remuneration, risk management and an inclusion of institutional investors as a chapter. These principles though not tested appears to have addressed the issues of the 2008 crisis and are better rounded.

3.3.4.1 Ensuring the Basis for an Effective Corporate Governance Framework

The principle of the OECD on issues of ensuring the basis of effective corporate governance stipulates that:

The corporate governance framework should promote transparent and efficient markets, be consistent with the rule of law and clearly articulate the division of responsibilities among different supervisory, regulatory and enforcement authorities.¹⁴⁴

This principle stresses that there must be an appropriate and effective legal, regulatory and institutional foundation established for market participants to establish their private contractual relations upon.¹⁴⁵ It follows from the above that there is need for collaboration between regulatory and legal players in achieving the overall economic outcomes of the company.¹⁴⁶ Hence the framework has to be flexible enough to meet the needs of corporations operating in widely different circumstances and is not a one size fits all approach.¹⁴⁷ This is done through a mix of regulations, laws, self-regulation and business practices that the companies chose themselves.¹⁴⁸ This would entail that the SADC

¹⁴⁴ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)17

¹⁴⁵ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)29

¹⁴⁶ Tarantino A *Manager's Guide to Compliance: Best Practices and Case Studies* (2012)ch12

¹⁴⁷ Tarantino A *Manager's Guide to Compliance: Best Practices and Case Studies* (2012)ch12

¹⁴⁸ Padgett C *Corporate Governance: Theory and Practice* (2012)185

framework should consider that there are small, large, listed and unlisted corporations and thus these are to be treated differently as opposed to one size fits all approach in the 1999 principles. The framework also has the task of facilitating their development of new opportunities to create value and to determine the most efficient deployment of resources.¹⁴⁹ Moreover, the framework must be consistent with the rule of law and in order for this consistency to exist there has to be consultation with government and other regulatory authorities and other stakeholders.¹⁵⁰ This ensures that there is transparency in the companies which enhances the transparency of the market as a whole.¹⁵¹ Transparency is to be achieved through the auditing of financial reports of the companies.¹⁵² One can argue that if there is transparency in SADC companies then there would be transparency in the market and hence might lead to better investment and sustainable companies.

The element on ensuring the basis of an effective corporate governance framework also stipulates that the division of responsibilities among different authorities in a jurisdiction should be clearly articulated as well as also ensures that the public interest is taken into consideration.¹⁵³ This is due to the different things that influence corporate governance such as company law, securities regulation, insolvency law, accounting and auditing standards, contract law, labour law and tax law.¹⁵⁴ Moreso, the importance of stock markets is outlined in the 2015 guidelines on corporate governance. The principles state that the quality of the stock market's rules and regulations that establishing listing criteria for issuers and that govern trading on its facilities is therefore an important element of the corporate governance framework.¹⁵⁵ This means that the laws of each countries stock exchange are to set a standard on the supervision and enforcement of corporate governance in the stock exchange.¹⁵⁶ The

¹⁴⁹ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)29

¹⁵⁰ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)29

¹⁵¹ Kyepia T *Integrating National Oil Companies in The Corporate Governance Discourse: A Comparative Analysis Of The Norwegian State Oil Company (Statoil) And The Proposed National Oil Company Of Uganda* (unpublished thesis University of the Western Cape 2011)64

¹⁵² T Kyepia *Integrating National Oil Companies in The Corporate Governance Discourse: A Comparative Analysis Of The Norwegian State Oil Company (Statoil) And The Proposed National Oil Company Of Uganda* (unpublished thesis University of the Western Cape 2011)64

¹⁵³ Tarantino A *Manager's Guide to Compliance: Best Practices and Case Studies* (2012)ch12

¹⁵⁴ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)31

¹⁵⁵ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)16

¹⁵⁶ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)16

issue of international cooperation is also highlighted as a necessity in cross-border ownership and trading which are increasing greatly.¹⁵⁷

3.3.4.2 The Rights of Shareholders and Equitable treatment of Shareholders and Key Ownership Functions

The OECD principle on the rights of shareholders stipulates that:

The corporate governance framework should protect and facilitate exercise of shareholder's rights.¹⁵⁸

In terms of the above principle effective corporate governance entails shareholders as owners have a legally recognised and divisible share of a company.¹⁵⁹ It allows for the shareholders to have the right to convey their interest in the company.¹⁶⁰ Furthermore, shareholders are allowed the opportunity to participate effectively and vote in general shareholder meetings and should be informed of the rules, including voting procedures that govern general shareholder meetings.¹⁶¹ It also affords them the right to participate in, and to be sufficiently informed on, decisions concerning fundamental corporate change.¹⁶²

The above principles champion the idea of the protection of shareholders rights and the ability of shareholders to influence the behaviour of corporations.¹⁶³ It lists some basic rights that accrue to the shareholders and these include the right to obtain relevant information about the company, to share in residual profits, to participate in basic decisions, to be afforded fair and transparent treatment during changes of control, and to be able to use their

¹⁵⁷ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)17

¹⁵⁸ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)18

¹⁵⁹ Gregory J.H 'Corporate Governance: What It Is and Why It Matters' Presented at the 9th International Anti-Corruption Conference in Durban, South Africa (1999)9

¹⁶⁰ Gregory J.H 'Corporate Governance: What It Is and Why It Matters' Presented at the 9th International Anti-Corruption Conference in Durban, South Africa (1999)8

¹⁶¹ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)18

¹⁶² Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)18

¹⁶³ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)3

voting rights fairly.¹⁶⁴ Shareholders as the legal owners of corporations should expect to be able to enjoy these rights in all jurisdictions.¹⁶⁵ There must also be effective corporate governance laws, procedures must be made and followed in order to protect this property right and ensure ownership, registration and free transferability of their shares in a secure manner.¹⁶⁶ The new additions to the 2004 principles are information technology at shareholder meetings, the procedures for approval of related party transactions and shareholder participation in decisions on executive remuneration.¹⁶⁷ Of importance is the participation of shareholders in remuneration of executives which is a response to the failures of the 2004 principles pointed out above.¹⁶⁸ The principles on related party transactions is also an important addition and it allows for the shareholders to be given a say in approving related party transactions, with exclusion of the interested party.¹⁶⁹ Due to the different types of shares held by the shareholders there was a need to address the relationship between these types of shareholders. The principle on the equitable treatment of shareholders holds that:

The corporate governance framework should ensure the equitable treatment of all shareholders, including minority and foreign shareholders. All shareholders should have the opportunity to obtain effective redress for violation of their rights.¹⁷⁰

The principle emphasises that all shareholders, including minority and foreign shareholders, should be treated equitably by controlling shareholders, boards and management. Insider trading and abusive self-dealing should be prohibited.¹⁷¹ This would speak to issues of indigenisation in Zimbabwe where there is law which states that at least 51 per centum of the shares of every public company and any other business shall be owned by indigenous

¹⁶⁴ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)3

¹⁶⁵ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)3

¹⁶⁶ Gregory J.H 'Corporate Governance: What It Is and Why It Matters' Presented at the 9th International Anti-Corruption Conference in Durban, South Africa (1999)8

¹⁶⁷ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)5

¹⁶⁸ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)23

¹⁶⁹ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)

27

¹⁷⁰ Organisation for Economic Co-operation and Development (2004) 20

¹⁷¹ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)7

Zimbabweans.¹⁷² This will lead to decisions in the company being taken by the majority which are the locals hence prejudicing the foreign shareholders hence the need for law to deal with such issues. Harmonisation through the use of the OECD as a platform will bring a solution to this before the law has caused damage and this can be learnt through the success of Russia. Although they are a communist state they have protected these rights of different shareholders through the assistance of the OECD.¹⁷³ The principles also plays a great role in the call for transparency with respect to the distribution of voting rights and the ways voting rights are exercised and the disclosure of any material interests that managers and directors have in transactions or matters affecting the corporation.¹⁷⁴

3.3.4.3 Institutional investors, stock markets and other intermediaries

Institutional investor, stock markets and intermediaries were for a long time not mentioned in the OECD Guidelines, but with the introduction of the 2015 Guidelines there is now a whole chapter dedicated to them. The principle on institutional investors states that

The corporate governance framework should provide sound incentives throughout the investment chain and provide for stock markets to function in a way that contributes to good corporate governance.¹⁷⁵

The new principles recognise the importance of institutional investors and recommend that institutional investors disclose their policies with respect to corporate governance.¹⁷⁶ One can argue that this is important in cases such as the Zimbabwean scandal of Premier Service Medical Aid Society (PSMAS) where directors were earning between \$120 000 and \$200 000 per month.¹⁷⁷ Such a recommendation will allow for aspects such as the remuneration of the directors to be reported and hence such things would not go unnoticed. It also allows for

¹⁷²Indigenisation and Economic Empowerment Act 2008

¹⁷³ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)7

¹⁷⁴ Nestor S and Jesover F 'OECD Principles of Corporate Governance on Shareholder Rights and Equitable Treatment: Their Relevance To The Russian Federation' *Corporate Governance: An International Review* (2001)7

¹⁷⁵ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)31

¹⁷⁶ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)31

¹⁷⁷ Psmas' Dube fired available at <http://www.dailynews.co.zw/articles/2014/01/28/psmas-dube-fired> accessed on (19 June 2015)

shareholders in the case where there are intermediaries to choose to be informed of all upcoming shareholder votes and may decide to cast some votes while delegating some voting rights to the custodian.¹⁷⁸ This will ensure that their rights are safeguarded and not left at the mercy of the custodian. It also requires that if there is a possibility of conflict of interest the intermediaries should disclose this to ensure the integrity of their advice or analysis.¹⁷⁹ In relation to stock markets the principles state that they must provide fair and efficient price discovery as a means to help promote effective corporate governance.¹⁸⁰

3.3.4.4 The Role of Stakeholders in Corporate Governance

In this new dispensation of corporate governance the important characteristic of good corporate governance is its ability to balance the interests of the stakeholders and the shareholders. Stakeholders in this regard includes: employees, creditors, management, trade unions, suppliers, customers, future generations and the community.¹⁸¹ The principle on the role of stakeholders in cognisance of the above stipulates:

The corporate governance framework should recognise the rights of stakeholders established by law or through mutual agreements and encourage active co-operation between corporations and stakeholders in creating wealth, jobs, and the sustainability of financially sound enterprises.¹⁸²

The principle states that governance frameworks should recognise that the interests of the corporation are served by recognising the interests of stakeholders.¹⁸³ The principle states that corporations should take into cognisance the contributions of stakeholders as a valuable resource in the building of competitive and profitable companies which in turn contributes to the sustainability of the corporation.¹⁸⁴ This has pushed the membership of the OECD to

¹⁷⁸ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)31

¹⁷⁹ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)32

¹⁸⁰ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)35

¹⁸¹ Frémond O 'The Role Stakeholders' available at

<http://www.oecd.org/daf/ca/corporategovernanceprinciples/1930657.pdf> (accessed on 08 August 2015)

¹⁸² Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)21

¹⁸³ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)46

¹⁸⁴ *Organisation for Economic Co-Operation and Development Policy Framework for Investment User's Toolkit* (2011)ch6

crystallise the rights of stakeholders through numerous laws (e.g. labour, business, and commercial and insolvency laws) or by contractual relations.¹⁸⁵ In areas where stakeholder interests are not legislated, many firms make additional commitments to stakeholders, and concern over corporate reputation and corporate performance often requires the recognition of broader interests.¹⁸⁶ The 2015 principles support stakeholders' access to information on a timely and regular basis and their rights to obtain redress for violations of their rights.¹⁸⁷

3.3.4.5 Disclosure and Transparency

In terms of the disclosure and transparency principle the OECD guidelines state the following

The corporate governance framework should ensure that timely and accurate disclosure is made on all material matters regarding the corporation, including the financial situation, performance, ownership, and governance of the company.¹⁸⁸

This objective is to ensure that information about the activities of the company is in the public domain.¹⁸⁹ The annual audit is one of the mechanisms for disclosure and is the cornerstone of corporate governance.¹⁹⁰ Disclosure needs to occur so that all shareholders ranging from actual to the prospective shareholders have access to timely information to boost their confidence.¹⁹¹ This information must be sufficiently detailed for the shareholders to have an overall knowledge of the overall status of the company so as to allow them to be confident in the managers as well as the majority shareholders among others.¹⁹² Disclosure does not only work for the shareholders but it promotes transparency which is a vital feature of a market-based corporate governance system.¹⁹³ The latter translates to confidence in the stock market which is a key component in influencing the behaviour of companies and for

¹⁸⁵ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)46

¹⁸⁶ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)46

¹⁸⁷ G20/ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)5

¹⁸⁸ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' (2005)

¹⁸⁹ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)49

¹⁹⁰ Lessambo F *The International Corporate Governance System: Audit Roles and Board Oversight* (2014)23

¹⁹¹ Lessambo F *The International Corporate Governance System: Audit Roles and Board Oversight* (2014)13

¹⁹² Lessambo F *The International Corporate Governance System: Audit Roles and Board Oversight* (2014)13

¹⁹³ Organisation for Economic Co-Operation and Development Policy Framework for Investment User's Toolkit (2011)ch6 available at <http://www.oecd.org/investment/toolkit/policyareas/corporategovernance/44931152.pdf> (accessed 11 August 2015)

protecting investor rights,¹⁹⁴ especially in the SADC where there is the lack of transparency due to insufficient or ambiguous information. This poor speculation of information hampers the markets ability to function thus increasing the cost of capital and discouraging investment.¹⁹⁵ Segmental disclosure is also allowed and will be appropriate in certain lines of business and among geographical areas.¹⁹⁶

The principle also recommends that the board should fulfill certain key functions including “aligning key executive and board remuneration with the longer term interests of the company and its shareholders”.¹⁹⁷ The comments depict that it is regarded as good practice for boards to develop and disclose a remuneration policy statement covering board members and key executives.¹⁹⁸ The lack of transparency and disclosure in issues of remuneration is the reason why there is a great deal of abuse by directors of companies in Zimbabwe. It has been reported that Magaya of Zimbabwe Electricity Distribution Company was pocketing a monthly salary of over \$25,000 plus a bonus of \$18,000, which translates into an annual salary of over \$500, 000.¹⁹⁹ This is why there is a need to have a corporate governance structure in the region to combat such behaviors by the boards of companies in SADC.

3.3.4.6 The responsibilities of the Board

The board is very important to the running of the company hence there is need to give guidelines so as to ensure the smooth running of operations. The principle on the responsibility of the board in relation with this function states that:

¹⁹⁴ Organisation for Economic Co-Operation and Development Policy Framework for Investment User's Toolkit (2011)ch6 available at <http://www.oecd.org/investment/toolkit/policyareas/corporategovernance/44931152.pdf> (accessed 11 August 2015)

¹⁹⁵ Organisation for Economic Co-Operation and Development Policy Framework for Investment User's Toolkit (2011)ch6 available at <http://www.oecd.org/investment/toolkit/policyareas/corporategovernance/44931152.pdf> (accessed 11 August 2015)

¹⁹⁶ Muchilinski P *Multinational Enterprises and the law* 2nd edition (2006)371

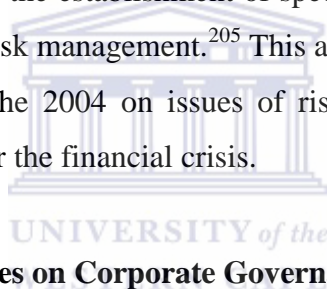
¹⁹⁷ Kirkpatrick G 'The Corporate Governance Lessons from the Financial Crisis' *Financial Market Trends Pre-publication version for Vol.1* (2009)13

¹⁹⁸ Kirkpatrick G 'The Corporate Governance Lessons from the Financial Crisis' *Financial Market Trends Pre-publication version for Vol.1* (2009)13

¹⁹⁹ New ZBC board chairman embroiled in 'salary gate' available at <http://nehandaradio.com/2014/02/17/new-zbc-board-chairman-embroiled-salarygate/> (accessed on 19 June 2015)

The corporate governance framework should ensure the strategic guidance of the company, the effective monitoring of management by the board, and the board's accountability to the company and the shareholders.²⁰⁰

The envisaged outcome in terms of the principle is that companies are to be run professionally but subject to effective oversight by the board.²⁰¹ This is done so as to prevent self-dealing as well as ensuring that the interests of the company and the shareholders are taken into account by both the board and the management.²⁰² It encourages the board members to act in good faith towards the company and the shareholders as well as taking their fiduciary duties seriously.²⁰³ Furthermore, the principles look at accounting and financial reporting systems of the company and stresses that there is a need for appropriate systems of control like systems for risk management, financial and operational control, and compliance with the law and relevant standards.²⁰⁴ The new principle now recommend board training and evaluation as well as the establishment of specialized board committees in areas such as remuneration, audit and risk management.²⁰⁵ This also show how the 2015 Guidelines seek to address the failures of the 2004 on issues of risk management and remuneration which were among the reasons for the financial crisis.



3.4 Successes of OECD guidelines on Corporate Governance

In the beginning of this chapter it was pointed out that the OECD principles on corporate governance have become a benchmark of best practice in the field of company governance.²⁰⁶ This is attributed to a number of reasons highlighted below. It is also of great importance in this inquiry into the suitability of these principles to SADC that one should make an analysis into the pros and cons of the OECD principles to ensure that they are a viable platform to the improvement of corporate governance in the region through harmonisation.

²⁰⁰ Organisation for Economic Co-operation and Development (2004) 24

²⁰¹ Bouchez J 'Principles of Corporate Governance: the OECD Perspective' *European Company Law Journal* Volume 3 Issue 4 (2007)113

²⁰² Bouchez J 'Principles of Corporate Governance: the OECD Perspective' *European Company Law Journal* Volume 3 Issue 4 (2007)113

²⁰³ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)30

²⁰⁴ Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2004)33

²⁰⁵ G20/Organisation for Economic Co-operation and Development Corporate Governance Guidelines (2015)34

²⁰⁶ Jesover F and Kirkpatrick G 'The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005) 4

3.4.1 The OECD principles are endorsed and used by other international organisations

The influence of the OECD is not only limited to its members but it has also managed to influence other international organisations. One can note the influence of the OECD principles in the International Corporate Governance Network Corporate (ICGN) Global Governance Principles, the World Bank and Financial Service Standards.

3.4.1.1 International Corporate Governance Network Corporate (ICGN) Global Governance Principles

The ICGN originated from the merging of corporate governance initiatives in North America and Europe during the mid-1980s.²⁰⁷ It currently services a number of investors in the form of companies including: KPMG, Delloite, Pepsi and Universities like Stellenbosch in South Africa and London School of Business.²⁰⁸ The ICGN currently has a membership of 500 leaders in corporate governance based in over 50 countries.²⁰⁹ The ICGN's mission is to inspire and promote effective standards of corporate governance to advance efficient markets and economies world-wide.²¹⁰ The ICGN achieves these objectives through three main functions. The first of its functions is that of influencing policy by providing a dependable source of practical knowledge from the involved institutions and their experiences on corporate governance issues hence contributing to a robust regulatory framework cultivating circumstances that produce a mutual understanding of interests between market participants.²¹¹ It also ensures the communication between peer institutions through a broad array of activities at international conferences and events, virtual networking and through other mediums. It also informs dialogue amongst corporate governance professionals through the publication of policies and principles, exchange of knowledge and advancement of education world-wide.²¹²

²⁰⁷ History of ICGN available at <https://www.icgn.org/about-icgn/itemlist/category/61-about-history-of-the-icgn> (accessed 19 June 2015)

²⁰⁸ ICGN membership available at <https://www.icgn.org/our-members> (accessed 19 June 2015)

²⁰⁹ International Corporate Governance Network Corporate Global Governance Principles (revised 2015)

²¹⁰ About ICGN available at <https://www.icgn.org/about-icgn> (accessed 19 June 2015)

²¹¹ About ICGN available at <https://www.icgn.org/about-icgn> (accessed 19 June 2015)

²¹² About ICGN available at <https://www.icgn.org/about-icgn> (accessed 19 June 2015)

The ICGN and the OECD have a lot of things in common in their role of influencing corporate governance reform. In a report released by the ICGN a number of issues on this relationship are highlighted. The ICGN was one of the key players in the creation of the OECD Guidelines.²¹³ Most of representatives serving on the OECD's Ad Hoc Task Force on Corporate Governance made reference to draft principles under discussion at the ICGN. Thus the ICGN and the OECD have a close relationship.²¹⁴

The ICGN in their reports have praised the OECD principles as a declaration of minimum best practice standards for companies and investors around the world.²¹⁵ The ICGN also endorses the OECD Principles as a remarkable convergence on corporate governance common ground among diverse interests, practices and cultures.²¹⁶

3.4.1.2 World Bank

This relationship is clear through the OECD and the World Bank agreement to work together on the enhancement of corporate governance through different initiatives including an annual Global Corporate Governance Forum and Policy Dialogue and Development Round Tables.²¹⁷



The World Bank also assists its member countries in strengthening their corporate governance frameworks. The latter is done through the Reports on the Observance of Standards and Codes (ROSC).²¹⁸ The ROSC initiative seeks to assist in the creation of robust corporate governance policies and practices of listed companies in emerging markets.²¹⁹ The ROSC reviews the country's legal and regulatory framework as well as the practices and

²¹³ Mallin C *Corporate Governance* 4th edition (2013)45

²¹⁴ Mallin C *Corporate Governance* 4th edition (2013)45

²¹⁵ International Corporate Governance Network Statement on Global Corporate Governance Principles (1999)

²¹⁶ Mallin C *Corporate Governance* 4th edition (2013)45

²¹⁷ Collier P and Zaman M 'Convergence in European Governance Codes: The Audit Committee Concept'(2005)6

²¹⁸ McGee R *Corporate Governance in Transition Economies* (2008)61

²¹⁹ Reports on the Observance of Standards and Codes available at <http://go.worldbank.org/O8PRM4SL10> (accessed 19 June 2016)

compliance of its listed firms and assesses the framework and practices relative to an internationally accepted benchmark as per the OECD Principles of Corporate Governance.²²⁰

The ROSC assessment is divided into four parts: executive summary; capital market overview and institutional framework; principle by principle review and a summary of recommendations highlighting areas for legislative reform, institutional strengthening and voluntary/private initiatives.²²¹ The assessments are done in such a way that they try to differentiate between compliance with the legal and regulatory framework and actual practices by the companies.²²² This entails that each of the OECD Principles is evaluated according to quantitative and qualitative standards where the countries are categorised as per the degree of compliance.²²³ There are 5 categories which determine the compliance of the countries in relation to aspects of OECD guidelines and these look at whether the country observed, largely observed, partially observed, materially did not observed did not observed the different aspects of compliance.²²⁴ This has been done for countries such as Zimbabwe, Zambia, Malawi and South Africa of SADC and has exposed some of these countries' discrepancies to their frameworks as well as their application.²²⁵

3.4.1.3 Financial Stability Standards

The OECD has also been named as one of the standards of financial stability by the Financial Stability Standards. The standards play the important role of promoting the improvement of financial regulation at an international scale particularly in the Group of 20 countries (G20).²²⁶ The standards of the OECD are widely accepted as benchmarks to ensure the financial well-being of these countries, ensuring compliance with these standards in the member countries of the G20.²²⁷ In terms of the standards the OECD features in the

²²⁰ McGee R *Corporate Governance in Transition Economies* (2008)61

²²¹ ROSC Assessments available at http://www.worldbank.org/ifa/rosc_cgoverview.html (accessed 19 June 2015)

²²² McGee R *Corporate Governance in Transition Economies* (2008)65

²²³ McGee R *Corporate Governance in Transition Economies* (2008)65

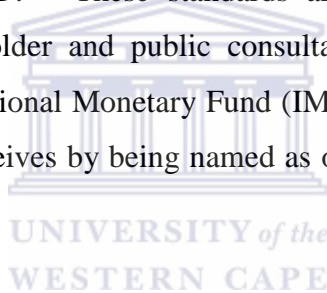
²²⁴ ROSC Assessments available at http://www.worldbank.org/ifa/rosc_cgoverview.html (accessed 19 June 2015)

²²⁵ ROSC countries available at http://www.worldbank.org/ifa/rosc_cg.html (accessed 19 June 2015)

²²⁶ Financial Stability Board available at <http://www.financialstabilityboard.org/about/history/> (accessed 17 July 2015)

²²⁷ Mandanis H et al *Global Bank Regulation: Principles and Policies* (2010)84

compendium standards of the FSB in the section that deals with Institutional and Market Infrastructure as a standard on good corporate governance.²²⁸ There are 12 standards in the categories on Financial Regulation and Supervision, Macroeconomic Policy and Data Transparency as well as the latter on Institutional and Market Infrastructure.²²⁹ Financial Regulation and Supervision and Macroeconomic Policy as a category features: Objectives and Principles of Securities Regulation, Core Principles for Effective Banking Supervision and Insurance Core Principles, Standards, Guidance and Assessment Methodology.²³⁰ Macroeconomic Policy and Data Transparency has the following standards: Code of Good Practices on Fiscal Transparency, Code of Good Practices on Transparency in Monetary and Financial Policies, General Data Dissemination System and Special Data Dissemination Standard.²³¹ Lastly, Institutional and Market Infrastructure has the following: FATF Recommendations on Combating Money Laundering and the Financing of Terrorism & Proliferation, Insolvency and Creditor Rights Standard, International Financial Reporting Standards as well as the OECD.²³² These standards are internationally recognised and endorsed after thorough stakeholder and public consultation as well as endorsement by organisations such as the International Monetary Fund (IMF) and the World Bank.²³³ This is high praise which the OECD receives by being named as one of the standards and speaks to its effectiveness and success.



3.4.2 The applicability of OECD principles on Corporate Governance to Non-members

The guidelines by the OECD have had a far reaching effect in that they have managed to greatly influence the governance system of a lot of countries even to the extent of impacting on non-members. The OECD has organised 30 meetings of the Regional Corporate

²²⁸ Mandanis H et al *Global Bank Regulation: Principles and Policies* (2010)84

²²⁹ Cheol Jeong Y '2010 Seoul Summit and Future of Financial Supervisory Board (FSB) as the Fourth Pillar' *Korea University Law Review* (2010)24

²³⁰ Cheol Jeong Y '2010 Seoul Summit and Future of Financial Supervisory Board (FSB) as the Fourth Pillar' *Korea University Law Review* (2010)24

²³¹ Cheol Jeong Y '2010 Seoul Summit and Future of Financial Supervisory Board (FSB) as the Fourth Pillar' *Korea University Law Review* (2010)24

²³² Cheol Jeong Y '2010 Seoul Summit and Future of Financial Supervisory Board (FSB) as the Fourth Pillar' *Korea University Law Review* (2010)24

²³³ Financial Stability Board Compendium Standards available at http://www.financialstabilityboard.org/what-we-do/about-the-compendium-of-standards/key_standards/ (accessed 17 July 2015)

Governance Roundtables in 18 countries.²³⁴ Consultations with non-member partners were first undertaken through meetings of Roundtables held in Asia, Eurasia, Latin America, Russia and Southeast Europe.²³⁵ The work of the Roundtables, carried out under the auspices of the OECD's Centre for Co-operation with Non-Members, is continuing through helping economies to develop policies to implement the recommendations of the White Papers.²³⁶ The Roundtables have generated a wealth of background information and identified aspects of corporate governance that are of particular importance to developing and emerging economies.²³⁷

This has translated to the strengthening of shareholders' participation in governance issues. This is particularly important in the context of the growing importance of pension funds as shareholders in the Latin American region.²³⁸ This has been done through the protection of basic rights, such the right to secure share ownership, or attending and participation in the general shareholders meeting which includes the right to remove board members and to participate in nominating them.²³⁹ Moreover, there has been great innovation toward better disclosure of the relationship between the company and the external auditor in the Latin America Roundtable.²⁴⁰ For instance, Brazil, have made a policy for rotation of the audit firm so as to limit the non-audit services the audit firm can provide thus increasing the effective liability of the firm.²⁴¹

In the Asian White paper the protection of stakeholders has been heightened through recommendations that require companies to develop policies and procedures that promote awareness and observance of stakeholders and those governments should also introduce

²³⁴ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005)5

²³⁵ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005)5

²³⁶ Robinett D etal 'Experiences from the Regional Corporate Governance Roundtables' (2003)10 available at <http://www.oecd.org/daf/ca/corporategovernanceprinciples/23742340.pdf> (accessed 07 August 2015)

²³⁷ Robinett D etal 'Experiences from the Regional Corporate Governance Roundtables' (2003)11 available at <http://www.oecd.org/daf/ca/corporategovernanceprinciples/23742340.pdf> (accessed 07 August 2015)

²³⁸ The Latin American Corporate Governance Roundtable; Building on a Decade of Progress available at http://www.ifc.org/wps/wcm/connect/1a3d778048a7e4b29e7fdf6060ad5911/101020_Building%2Bon%2Ba%2BDecade%2Bof%2BProgress_Web.pdf?MOD=AJPERES (accessed on 19 June 2015)

²³⁹ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005)6

²⁴⁰ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005)21

²⁴¹ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005)21

protections against retaliation for employees who report problems and abuses (i.e. “whistleblowers”).²⁴² These are just a few instances of the improvement of how the principles of the OECD have played a significant role in the improvement of corporate governance in non-member states. However, the OECD is not without its problems. It also has a number of criticisms as shall be discussed below.

3.5 The Criticisms of the OECD corporate governance principles

The main criticism laid against the OECD principles on corporate governance relates to issues surrounding the global financial crisis of 2008 but this seems to have been fixed in the revised 2015 Principles. Other criticisms would be with regards to their applicability globally and in family run companies. The discussion below shall shed some light to the above issues so as to assess their applicability as well as the evils that the OECD principles may bring if applied to SADC.



3.5.1 Non Compatibility with Family Business

The OECD principles on corporate governance are based on a common understanding of its member countries.²⁴³ Most of the members have a number of formal institutions which have robust systems to ensure transparency and stakeholder involvement. This raises questions with regards to their compatibility with institutional contexts dominated by informal institutions, for instance family firms-governance.²⁴⁴ Family firms are a dominant feature in most developing countries including SADC countries and because these are mainly run by families their main objective is that of profit hence the disregard for stakeholder rights as

²⁴² Recommendation 164 Asian White Paper on Corporate Governance

²⁴³ M Siems and O Alvarez-Macotela ‘The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?’ *Networked Governance, Transnational Business and the Law* (2014) 26

²⁴⁴ Siems M and Alvarez-Macotela O ‘The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?’ *Networked Governance, Transnational Business and the Law* (2014) 26

prescribed by the OECD. In order to achieve this there is a need for organised civil society so as to ensure stakeholder involvement and this cannot be said of most emerging markets.²⁴⁵

3.6 The suitability of the OECD Guidelines in SADC Corporate Governance laws

In establishing the suitability of the principles it is important to examine the successes of the OECD which makes it stand out the way it has and these have been outlined above. The OECD is one of the standards of Financial Stability²⁴⁶ and with the poverty as well as the poor systems in SADC corporate governance there is a need for this stability in the economies of SADC members.

The OECD principles are a remarkable convergence on corporate governance common ground among diverse interests, practices and cultures.²⁴⁷ This entails that they accommodate all the different types of legal systems in SADC be it the Roman-Dutch system of Botswana, South Africa, Lesotho, Zimbabwe, Namibia and Swaziland the Civil Law system of Angola, Mozambique, Democratic Republic of Congo and Madagascar the Common Law system of Zambia, Tanzania, Malawi and Mauritius²⁴⁸ and the hybrid system of Seychelles.²⁴⁹ The OECD principles would be a good fit to ensure that there is representation of the different legal systems. In turn this would bring predictability in the region's corporate governance which will eliminate risk in investing in SADC because of clear and predictable laws.

Moreso, in SADC countries where the cost of legal reform is too expensive to meet their developmental priorities due to lack of adequate resources, the OECD can be used for that very purpose.²⁵⁰ The use of the OECD principles through the World Bank Reports on the Observance of Standards and Codes (ROSC) also in a way gets countries in a position of

²⁴⁵ Siems M and Alvarez-Macotela O 'The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?' *Networked Governance, Transnational Business and the Law* (2014) 26

²⁴⁶ Key Standard for Sound Financial Systems available at http://www.financialstabilityboard.org/what-we-do/about-the-compendium-of-standards/key_standards/ (accessed 20 June 2015)

²⁴⁷ Mallin C *Corporate Governance* 4th edition (2013)45

²⁴⁸ Ndulo N 'The Need for the Harmonisation of Trade Laws in SADC', *Cornell Law Faculty Publications* (1996) 196

²⁴⁹ Seychelles legal system available at <http://www.actoffshore.co/about-seychelles/legal-system> (accessed on 20 June 2015)

²⁵⁰ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)149

assistance from the bank in the strengthening of the corporate governance hence it also deals with the issues of lack of resources for reform.

Furthermore, by virtue of the fact that the principles are not law this allows for them to be applied without most of the politics that come with treatise and conventions. SADC has a history of defiance of treaties for instance the dissolution of their own tribunal due to countries not following its judgements.²⁵¹ There is therefore no guarantee that they would respect their own laws on corporate governance. However, the OECD principles are not binding²⁵² and they are flexible and would be applied with discretion by the members which would not infringe on their policies. Therefore, the upside of these non-binding laws is that there is a possibility that they can be accepted as they do not infringe on the sovereignty of the membership which has been one of the problems in the region. As mentioned in the first principle the guidelines allows for a mix of regulations, laws, self-regulation and business practices that the companies chose themselves. It can be submitted the despite the possible conflict between government policies and the guidelines it is up to the companies to adopt them if they are not binding and this has been seen in the application of the King Reports of South Africa hence it can also be done in the rest of the region. The OECD also offers the Roundtable option which does not require membership as a prerequisite to the application of the principles hence because of the lack of African involvement in the OECD, SADC can use this avenue to improve their corporate governance laws without obligations tying them to the OECD.

However, there are arguments that are to the contrary with regards to the use of the OECD principles in the harmonisation of SADC corporate governance law. There is an argument that the OECD principles on corporate governance are based on a common understanding of its member countries.²⁵³ In the criticisms of the OECD explained above it is pointed out that this would lead to issues of compatibility with SADC countries as they are mainly run

²⁵¹ Fabricuos P ‘Selfish JZ allowed Mugabe to kill SADC Tribunal’ available at <http://www.iol.co.za/news/africa/selfish-jz-allowed-mugabe-to-kill-sadc-tribunal-1.1479714#.VYvfOhuqqko> accessed (20 June 2015)

²⁵² Mallin C *Corporate Governance* 4th edition (2013)45

²⁵³ Siems M and Alvarez-Macotella O ‘The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?’ *Networked Governance, Transnational Business and the Law* (2014) 26
(2014) 26

through the informal sector.²⁵⁴ Due to the development gap between the two; the membership of the OECD which is mainly European countries and SADC countries it will be expensive to implement the principles as there will be need for formalisation of some aspects of business in the countries.²⁵⁵ Furthermore, the fact that these principles are not binding raises the question of political will. One might find that they would be totally ignored because of clashes with policy for instance in Zimbabwe where there is law which state that at least 51 per centum of the shares of every public company and any other business shall be owned by indigenous Zimbabweans.²⁵⁶ This will lead to principles on equitable treatment of shareholders being disregarded because they are not in line with their policies.

3.7 Conclusion

The OECD corporate governance principles are applied in over 30 member countries as well as in 5 Roundtables of non- member countries. The principles on corporate governance are said to have become the international yardstick for corporate governance as they have successively formed the basis for a number of reform initiatives, both by governments and the private sector.²⁵⁷ Though this level of recognition is very commendable there is no African contingent in either the OECD membership or the Roundtables which raises the question of whether these principles are well suited for SADC.

However, though there is no African involvement it cannot be ignored that the OECD offers a viable option to the improvement of corporate governance laws in the SADC region. Through it comes the option of non-member activity as well as assistance from the World Bank in the access of resource to improve corporate governance. It is no wonder why Asia, Latin America, Russia have chosen to use these principles to improve their corporate governance laws.

²⁵⁴ Siems M and Alvarez-Macotela O 'The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?' *Networked Governance, Transnational Business and the Law* (2014) 26

²⁵⁵ Siems M and O Alvarez-Macotela O 'The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?' *Networked Governance, Transnational Business and the Law* (2014) 26

²⁵⁶ Indigenisation and Economic Empowerment Act 2008

²⁵⁷ Jesover F and Kirkpatrick G ' The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries' *Corporate Governance: An International Review* (2005) 4

It does come with disadvantages of financial burden in the reform of systems to ensure that applicability is realised to its fullest on certain issues, but this can be done gradually as resources become available. Issues of political will and clash of policy cannot be ignored in its application in countries like Zimbabwe due to indigenisation, but not all countries have this policy and there is an option to apply what countries deem pressing at that point in time and if the country does not see the necessity of certain principles or have already complied there is no need to apply the principles. Harmonisation will play an important role in conjuring political will as well as the sharing of resources in updating out-dated corporate governance laws in SADC countries. It will also bring harmony and uniformity in the corporate governance laws of the region as well as the advantage of accessing updated OECD guidelines if ever they are updated as opposed to updating themselves after a crisis or any other event.

It therefore suffices to say that though there are challenges to the use of the OECD corporate governance principles it is a viable option to take in the improvement and harmonisation of corporate governance laws in SADC. Although the OECD offers a viable option to the harmonisation of corporate governance laws in SADC the philosophy of African solutions has become a catch phrase in the African Union and the next chapter shall discuss the viability of the Organization for the Harmonisation of African Business Law (OHADA) as an African initiative on Business Law harmonisation.

CHAPTER 4

THE ORGANISATION FOR THE HARMONISATION OF BUSINESS LAWS IN AFRICA (OHADA)

4.1 Introduction

The ideology of an African solution to African problems is very important to the African Union.²⁵⁸ From the previous chapter it is notable that African countries have refrained from involvement in the OECD maybe because of the urge to bring about their own solutions to their problems. In business law the rise of the Organisation for the Harmonisation of Business Laws in Africa (OHADA) as one of the most respected institutions which deal with issues of the harmonisation of business law in Africa is an example of the successes towards the realisation of the ideal of local solutions. The OHADA came about as a result of legal diversity and plurality which was happening after independence of African states from colonialism.²⁵⁹ Prior to its commencement French colonies' commercial law was regulated by French Civil Code of 1804, the French Commercial Code of 1806 and the law of Commercial Companies of 1807.²⁶⁰ OHADA through unification makes modern business laws that are transparent, accessible, and predictable in terms of enforcement.²⁶¹ OHADA laws are said to be balanced and still manage to be sophisticated and suited to encourage both foreign and domestic investment.²⁶² OHADA has managed to improve its various Member States' legislation through modern legislation concerning business laws and hence facilitated investments in building towards the economic integration in the West African region.²⁶³

This chapter will discuss OHADA and its institutions as an example of unification in Africa and also how it can be useful as far as the harmonisation of corporate governance law in the

²⁵⁸ George Ayittey in response to the behaviour of the international community in the crisis in Somalia available at <https://www.issafrica.org/iss-today/african-solutions-to-african-problems> (accessed 20 July 2015)

²⁵⁹ Mouloul A *Understanding the Organization for the Harmonization of Business Laws in Africa (O.H.A.D.A)* (2009) 10

²⁶⁰ Penda J & Tumnde M 'The Roadmap of the Harmonisation of Business Law in Africa' *Rule Of Law Informational Series* (2012)1

²⁶¹ Penda J & Tumnde M 'The Roadmap of the Harmonisation of Business Law in Africa' *Rule Of Law Informational Series* (2012)1

²⁶² Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonising Business Law in Africa (OHADA)' *Beijing Law Review* Vol.4, No.1 (2013)2

²⁶³ Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonising Business Law in Africa (OHADA)' *Beijing Law Review* Vol.4, No.1 (2013)2

SADC region is concerned. The chapter will also examine the successes as well as criticisms that can be levelled against OHADA in a bid to establish the plausibility of SADC Member States joining or making use of the OHADA laws dealing with corporate governance.

4.2 OHADA

OHADA is an exclusively business-related legal framework that was created on 17 October 1993 in Port Louis, Mauritius. Initially, the OHADA treaty was adopted among 14 Member States which has grown to 17 since 1993.²⁶⁴ The first signatories were Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Mali, Niger, Senegal and Togo. Guinea and Guinea Bissau joined later on to make the number 16.²⁶⁵ The Democratic Republic of Congo joined OHADA on September 13, 2012, thereby becoming the 17th member state.²⁶⁶ OHADA enacts Uniform Acts that have direct effect and supersede contradictory national laws in matters of business.²⁶⁷

4.2.1 Institutional Framework

OHADA has an institutional framework which consists of five components: the Council of Ministers, the Permanent Secretariat, the Common Court of Justice and Arbitration (CCJA), and the Regional Training Centre for Legal Officers (ERSUMA).²⁶⁸ A further component was later added which is the Conference of Heads of State and Government.²⁶⁹

²⁶⁴ Domoraud-Operi S *et al* 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)1

²⁶⁵ Organisation for the Harmonisation of Business Law in Africa Treaty 1997

²⁶⁶ B Kahombo 'The Accession of the DRC to OHADA: Towards National Prosperity by the Unification of Law?' available at <http://www.the-rule-of-law-in-africa.com/wp-content/uploads/2012/08/Balingene.pdf> (accessed 25 June 2015)

²⁶⁷ Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonizing Business Law in Africa (OHADA)' *Beijing Law Review* Vol.4, No.1 (2013)2

²⁶⁸ Mouloul A *Understanding the Organization for the Harmonization of Business Laws in Africa (O.H.A.D.A)* (2009) 32

²⁶⁹ Mouloul A *Understanding the Organization for the Harmonization of Business Laws in Africa (O.H.A.D.A)* (2009) 32

4.2.1.1 The Council of Ministers

In terms of Article 27 of the Treaty the Council is composed of the Ministers of Finance and Justice of each member state of the organisation.²⁷⁰ The Council was structured in this way because it deals with both judicial matters and business issues which fall under the portfolio of the Ministers of Finance.²⁷¹ In terms of Article 28 of the Treaty the Council of Ministers has a mandate to meet at least once a year when convened by its President on his own initiative or at the initiative of one third of member states.²⁷² The Council also makes deliberations which are valid when two-thirds of the member states are represented.²⁷³ The adoption of the Uniform Acts on the other hand is only taken by a unanimous vote of States that are present.²⁷⁴

The functions and duties of the Council of Ministers are administrative, regulatory and legislative in nature.²⁷⁵ According to Article 4 of the Treaty the Council has the powers and competencies to; adopt the budget of the Permanent Secretariat and the CCJA; appoint the Permanent Secretary and Director General of ERSUMA; approve the annual accounts of OHADA; elect the members of the CCJA and make the necessary regulations for the implementation of the Treaty.²⁷⁶

However, though it has this vast array of duties its main function is legislative.²⁷⁷ The Council of Ministers acts as a legislative body and approves the annual program of harmonisation of business law and adopts the Uniform Acts in the place of Parliaments of the members.²⁷⁸ In relation to their legislative duty the Council of Ministers of OHADA has adopted to date, nine Uniform Acts.²⁷⁹ It has managed to enact the Uniform Act on the Law of Commercial Companies, the Uniform Act on the General Commercial Law, the Uniform Act on the Security Law, the Uniform Act on Simplified Procedures for Recovery and

²⁷⁰ Martor B *Business Law in Africa: OHADA and the Harmonisation Process* (2002)10

²⁷¹ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009)32

²⁷² Gasti J *L'effectivité du droit de l'OHADA* (2006)20

²⁷³ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

²⁷⁴ Gasti J *L'effectivité du droit de l'OHADA* (2006)20

²⁷⁵ Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonizing Business Law in Africa (OHADA)' (2012)2

²⁷⁶ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

²⁷⁷ Gasti J *L'effectivité du droit de l'OHADA* (2006)20

²⁷⁸ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

²⁷⁹ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009) 32

Enforcement, the Uniform Act on Collective Proceedings for the Clearing of Debts, the Uniform Act on the Arbitration Law, the Uniform Act on the Organization and Harmonisation of Accounting of the Enterprises, the Uniform Act on Organising Secured Transactions and Guarantees and the Uniform Act on Contracts of Carriage of Goods by Road.²⁸⁰ All the Acts mentioned above override any law which deals with their subject and they are superior to the national laws of the member countries.

4.2.1.2 Conference of the Heads of State and Government

The Conference of the Heads of State and Government came about as a result of the revision of the treaty in 2008.²⁸¹ The Treaty of Port Louis in 2008 did not provide the Conference of Heads of State so as a result of this there was a need to address this shortcoming through providing a Conference of Heads of State and Government as the supreme institution of OHADA.²⁸² In relation to Article 27 it is composed of the Heads of State and Government of the Contracting States.²⁸³ The Head of State of the country which is chairing the Council of Ministers at a particular time is the one that chairs the Conference.²⁸⁴ A meeting by the Heads of State can be convened either at the initiative of the presiding country or at the request of at least one-third of the Member States.²⁸⁵ A vote will be valid only if at least two-thirds of the Member States are present at the meeting and once that quorum is reached the decisions of the Heads of States are adopted.²⁸⁶ In Article 27 of the revised treaty the Heads of State has the authority to decide all questions regarding the treaty.²⁸⁷

²⁸⁰ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009) 34

²⁸¹ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009) 31

²⁸² Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009) 31

²⁸³ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models* (Unpublished thesis Stellenbosch University 2014) 169

²⁸⁴ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models* (Unpublished thesis Stellenbosch University 2014) 169

²⁸⁵ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011) 13

²⁸⁶ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011) 13

²⁸⁷ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011) 13

4.2.1.3 Permanent Secretariat

The Permanent secretariat is the executive body in the OHADA institutions.²⁸⁸ In terms of Article 4 of the Treaty the Secretariat is headed by a Permanent Secretary who is appointed by the Council of Ministers for a four year term which can be renewed once.²⁸⁹ The Permanent Secretary as an office holder has his duties which are: to propose to the President of the Council of Ministers the agenda of the council meeting; the appointment of its staff; supervision of the ERSUMA, of which he is Chairman of the Board of Directors and to organise the election of members of the CCJA.²⁹⁰ The Permanent Secretariat as an institution including the Permanent Secretary performs the tasks of: the assessments of the areas of law which need to be unified, proposes them to the Council of Ministers for approval, compiles the annual program of harmonisation, prepare the draft Uniform Acts, coordinates the activities of the various organs of the OHADA and monitors the work of the organisation.²⁹¹

4.2.1.4 Common Court of Justice and Arbitration (CCJA)

The CCJA has two main purposes; it serves as a forum for international arbitration and also as the court of last resort for judgments rendered and arbitral awards issued within Member States.²⁹² The functions of the CCJA are that of interpretation of OHADA laws as well as that of arbitration.²⁹³ The CCJA has supranational power within the OHADA territory and operates parallel to the national system.²⁹⁴ The Headquarters of the CCJA are in Abidjan, Côte d'Ivoire and it can convene at any place to solve disputes in the territory of the Member States.²⁹⁵ The CCJA can be a court of last instance only once the regular appeal proceedings

²⁸⁸ Martor B et al *Business Law in Africa: OHADA and the Harmonisation Process* (2002)11

²⁸⁹ Martor B et al *Business Law in Africa: OHADA and the Harmonisation Process* (2002)11

²⁹⁰ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009)36

²⁹¹ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009)36

²⁹² Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011) 13

²⁹³ Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonizing Business Law in Africa (OHADA)' *Beijing Law Review* Vol.4, No.1 (2013)2

²⁹⁴ Houanye P and Shen S 'Investment Protection in the Framework of the Treaty of Harmonizing Business Law in Africa (OHADA)' *Beijing Law Review* Vol.4, No.1 (2013)2

²⁹⁵ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011)13

have been exhausted in the domestic courts.²⁹⁶ This entails that the CCJA replaces the domestic court's jurisdiction and its verdict can be applied in the member country. The decisions of the CCJA are final, cannot be appealed and are directly enforceable.²⁹⁷

With regards to the arbitration function of the CCJA the Arbitration Uniform Act is applied in disputes between member states where the contract contains an arbitration clause or if parties agree to use OHADA principles for the proceedings.²⁹⁸ The CCJA arbitration is also available when one of the parties is domiciled or resident in a contracting state, or when the contract's enforcement is wholly or partially located on the territory of a Member State.²⁹⁹ However, this is not the case with SADC as Article 33 of the new Protocol on the Tribunal stipulates that the Tribunal will only have jurisdiction over the interpretation of the SADC Treaty and Protocols relating to disputes between Member States.³⁰⁰

4.2.1.5 Regional Training Centre for Legal Officers (ERSUMA)

The Regional Training Centre plays an important part in ensuring uniformity in the application of OHADA law by legal professionals such as lawyers, judges, notaries, courts experts, registrars and other legal officers.³⁰¹ The Centre provides training on the OHADA laws as well as the law of other regional bodies.³⁰² The individuals who provide the training are chosen by the Academic Council of the Centre and they are chosen because they are either high-level legal professionals or academics and are hired because of their in-depth knowledge and experience of OHADA law and other regional laws.³⁰³ The training is very important as it allows for the efficient and proper application of OHADA laws as well as teaching the OHADA laws to people in their own countries.³⁰⁴ The centre is not only tasked

²⁹⁶ Martor B et al *Business Law in Africa: OHADA and the Harmonisation Process* (2002)10

²⁹⁷ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011)12

²⁹⁸ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011)12

²⁹⁹ Beauchard R and Kodo M 'Can OHADA Increase Legal Certainty in Africa?' *IMF Justice and Development Working Paper Series* (2011)13

³⁰⁰ Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe

³⁰¹ Gasti J *L'effectivité du droit de l'OHADA* (2006)22

³⁰² Gasti J *L'effectivité du droit de l'OHADA* (2006)22

³⁰³ Martor B et al *Business Law in Africa: OHADA and the Harmonisation Process* (2002)17

³⁰⁴ Martor B et al *Business Law in Africa: OHADA and the Harmonisation Process* (2002)17

with the training of legal officers but is also in charge of research in African law in fulfilling the main task of OHADA which is that of harmonisation of law of Business Law in Africa.³⁰⁵

4.3 OHADA Corporate Governance

OHADA does not have an Act which deals with corporate governance as a subject but it does deal with some aspects of the subject in the OHADA Uniform Acts Relating To Commercial Companies and Economic interest Group (AUSCIGIE). This Acts were enacted in 1997 but were further amended in 2014 so as to beef up the Uniform Acts for Security Interests, Cooperative Companies and General Commercial Law of 2010.³⁰⁶ It has two hundred new articles as well as four hundred revised provisions.³⁰⁷

4.3.1 Oversight over the board Directors

The Acts Relating To Commercial Companies and Economic Interest Group of 2010 contains good governance principles by, among other things prohibiting directors from participating in any vote on their own remuneration. The Uniform Acts for Security Interests, Cooperative Companies and General Commercial Law in terms of Article 278 stated that unless otherwise provided by the Articles of Association or by a meeting of shareholders the manager's remuneration shall be determined by the majority in number and capital of the shareholders.³⁰⁸ This would still allow the director to take part in the voting which would still give leeway to some kind of manipulation or abuse of power by the director. The AUSCIGIE in terms of Article 431 addresses this by changing the position and stating that the remuneration of directors is determined freely by the board of directors and the director shall not apart receive any further benefits with the exception of the fixed annual duty allowance granted to them.³⁰⁹

³⁰⁵ Mouloul A *Understanding the Organization for the Harmonization of Business Laws in Africa (O.H.A.D.A)* (2009)47

³⁰⁶ Domoraud-Operi S et al 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)1

³⁰⁷ Domoraud-Operi S et al 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)1

³⁰⁸ Uniform Act Relating To Commercial Companies and Economic interest Group 2010

³⁰⁹ Ngwa Kelong R 'Executive Remuneration As An Aspect Of Corporate Governance Under OHADA's Corporate System' *Munich Personal Archive Paper No 4054* (2009) 7

The AUSCIGIE also stipulates the kinds of contracts that require the prior authorisation of the company or its board of directors.³¹⁰ The latter keeps the shareholders in control of the direction which the company will take as well as protect their interest against bad decisions by directors which could cause great loss such as in the instance of the 2008 financial crisis. Moreover, it also introduces new offences relating to the management of companies, such as the failure by directors to submit companies' financial statements within a month of their approval by the shareholders.³¹¹ This system is very important in ensuring that there are checks and balances in place on the actions of the directors. The Acts further prescribe either civil or criminal liability if the director associated with irregularities in issues stated above. In view of the above one can argue that the threat of liability keeps directors from involvement in illegal activity which can jeopardize the interest of the company.³¹²

4.3.2 Disclosure of Information

The directors are required to report on the financial position and activities of the companies so as to ensure that every decision they made which has an impact on the finances of the company can be made public or questioned if it is to the benefit of the company.³¹³ AUSCIGIE provides that one or more shareholders holding at least one-fifth of the company's authorised capital may, either individually or as a group, petition the president of the competent court of the registered office of the company to designate one or more experts to make a report on one or more management operations.³¹⁴ This also seeks to ensure the dissemination of information about the running of the company to the owners of the company and for them to see if their interests are being represented by the directors.

³¹⁰ Domoraud-Operi S et al 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)3

³¹¹ Domoraud-Operi S et al 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)3

³¹² Ngwa Kelong R 'Executive Remuneration As An Aspect Of Corporate Governance Under OHADA's Corporate System' *Munich Personal Archive Paper No 4054* (2009) 7

³¹³ Domoraud-Operi S et al 'Reforms to OHADA Commercial Law: Towards a More Attractive Legal Framework for Private Equity' *EMPEA Legal & Regulatory Bulletin* (2014)3

³¹⁴ Article 156 Uniform Act Relating To Commercial Companies and Economic interest Group 1997

4.3.3 Shareholders' Rights

Article 53 of AUSCIGIE sets out the rights of shareholders which are : the right to a share of the company's profits whenever they are distributed; the right to the company's net assets when shared following the dissolution of the company or where the company's share capital is reduced; the obligation to share in the company's losses under the conditions laid down for each form of company; the right to participate in and vote on the collective decisions of the shareholders, unless otherwise provided by the Uniform Act for certain classes of share.³¹⁵

The AUSCIGIE also provides for the equal treatment of shareholders through the provisions of Article 711 which states that the auditor is obliged by law to assure the equal treatment of shareholders, as well as the equality of rights of all shares of the same class.³¹⁶ This does not mention the protection of minority shareholders meaning that there is no recourse in the event of the infringement of the rights of minority shareholders. Moreso, there has been the introduction of another innovation brought by the act, which is a pre-emptory right which is a seasonal right, exercised only in the event of new issuance of shares.³¹⁷ For instance, if a shareholder holds 5 per cent of the shares of a company, in the event of new shares becoming available, he would be allowed to buy up to 5 per cent of the new shares at the issue price.³¹⁸ These rights are also safeguarded by the corresponding right of the shareholder to initiate a suit against a director or manager if the harm they suffer is due to an abuse of these rights.³¹⁹ The above is very important as it poses the threat of a suit to directors or managers if they disregard the rights of shareholders hence keeping them at bay in terms of their actions in relation to the rights of shareholders.

³¹⁵ Uniform Act Relating To Commercial Companies and Economic interest Group 2010

³¹⁶ Uniform Act Relating To Commercial Companies and Economic interest Group 1997

³¹⁷ Doris L 'Regionalism: Lessons the SADC May Learn from OHADA' *Journal of Contemporary Roman-Dutch Law*, Vol. 75 (2012) 256-270

³¹⁸ Martor B *Business Law in Africa: OHADA and the Harmonisation Process* (2002)94

³¹⁹ Uniform Act Relating To Commercial Companies and Economic interest Group 1997

4.3.4 Appointment of Statutory Auditors

As discussed in the section on the OECD one of the important elements to robust and effective corporate governance is transparency in the day to day running of the business. OHADA in ensuring compliance with the latter has in terms of the Uniform Act enacted provisions that force companies to appoint auditors. Article 702 of AUSCIGIE provides that:

Public limited companies which do not launch a public issue shall be bound to appoint an auditor and an alternate auditor³²⁰ and Public limited companies which launch a public issue shall be bound to appoint at least two auditors and two alternate auditors.³²¹

This is very important as it is not optional and forces companies to be more transparent in the running of the business because they can be exposed by the auditors if there is some sort of foul play or recklessness. The auditors also must be present at all meetings that are held in the company.³²² The appointment of the auditors is done in an ordinary meeting for a period of 6 years.³²³ In terms of Article 710 the duty of the auditor is to certify that the summary financial statements are regular and accurate and give a fair image of the result of operations of the past fiscal year.³²⁴ They also certify the financial situation and the estate of the company at the end of the fiscal year.³²⁵ This means that there is consistent dissemination of information of the financial well-being of the company to its shareholders as well as stakeholders.

4.4 OHADA and SADC collaboration in the harmonisation of corporate governance laws

As mentioned above OHADA is one of the most successful African Harmonisation Institutions. SADC on the other hand has not been very successful in achieving this goal and

³²⁰ Uniform Act Relating To Commercial Companies and Economic interest Group 2010

³²¹ Uniform Act Relating To Commercial Companies and Economic interest Group 2010

³²² Martor B *Business Law in Africa: OHADA and the Harmonisation Process* (2002)101

³²³ Martor B *Business Law in Africa: OHADA and the Harmonisation Process* (2002)101

³²⁴ Uniform Act Relating To Commercial Companies and Economic interest Group 1997

³²⁵ Uniform Act Relating To Commercial Companies and Economic interest Group 1997

can learn a number of things from OHADA or even join OHADA. One can say that OHADA could potentially serve as a model for the harmonisation of SADC law.³²⁶

Article 53 of the Treaty is very important in determining the potential involvement of SADC in OHADA. It states that the Treaty is open to membership of any member State of the OAU that is not a signatory to the Treaty as well as to any non-member State of the OAU invited to accede by agreement of all the States Parties.³²⁷ This in theory would allow for the joining of SADC countries or their ascension to the treaty thereby inheriting the laws of OHADA dealing with corporate governance and every other law which it has drafted. The question would be how to go about this and whether it would succeed. There are a number of questions to be asked in this venture such as are countries going to join as individuals which would cause discord in the circles of trade and add to the spaghetti bowl effect as Bhagwati has termed it.³²⁸ This refers to the situation where countries are party to many agreements hence this undermines the effectiveness of the corporate governance as there may be conflicting provisions from the different agreements.

Moreso, another challenge presented by SADC countries either as a collective or as individuals joining OHADA is that of the applicability of the Uniform Acts. OHADA in terms of Article 10 of the Treaty takes a hard law approach where all their Acts apply directly to the members, so in the event that there is a conflict the Uniform Act is applied.³²⁹ In SADC it is a bit different because they make use of Protocols which are soft law because they do not place legally binding obligations nor do they delegate authority to third parties to interpret and implement the laws.³³⁰ This is usually in form of the court and other institutions however because the SADC tribunal in terms of the new amendment does not have the power to make binding judgments in the case of a breach of the rules by private parties it has no authority in such cases..³³¹ On other hand OHADA has a fully functional hard law system

³²⁶ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models* (Unpublished thesis Stellenbosch University 2014)189

³²⁷ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

³²⁸ Bhagwati J 'US Trade Policy : The Infatuation with FTAs' *World Trade Organisation Discussion Paper Series* (1995)4

³²⁹ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

³³⁰ Organisation for the Harmonisation of Business Laws in Africa Treaty 1997

³³¹ Shaffer G and Pollack M 'Hard vs. Soft Law: Alternatives, Complements, and Antagonists in International Governance' *Minnesota Law Review* (2010) 715

with a Court system in terms of the CCJA which play the role of applying, implementing and enforcing the Uniform Acts. In view of the above the joining of OHADA would likely cause problems in the application of hard law in the form of the Uniform Acts in the soft law system of SADC.

However, there can be a way around the above issues through adoption only of parts of OHADA law that deal with corporate governance and using that to create a model law for SADC corporate governance. This would entail that SADC countries would not need to join OHADA but would rather be transplanting the parts of the Act that deal with corporate governance. However, the adoption of OHADA corporate governance law can be made via a process of harmonisation as opposed to the OHADA's unification technique because of the lack of political will within the SADC region. It is possible that if there is unification there would be a lack of compliance by the countries because of the reconstituted Tribunal will not have jurisdiction in private matters. An examination of the successes and the failures of OHADA are also important in establishing the viability of its corporate governance laws in assisting the harmonisation of SADC corporate governance laws. However this approach is not without its flaws as there is the debate of firstly the language, legal system as well as that of the pedigree of OHADA in terms of corporate governance as shall be discussed below in the criticisms and successes of OHADA.

4.5 Successes and criticisms of OHADA

In order for OHADA to be a suitable model for SADC in the harmonisation of its corporate governance one has to consider its challenges and its successes. This would be helpful in considering whether other states, especially those from SADC, can join OHADA.

4.5.1 Criticisms of OHADA

OHADA has made a lot of progress in harmonising laws dealing with other aspects of business law except in corporate governance. However, in terms of corporate governance OHADA is behind and needs to improve. There are also issues of lack of diversity, language barriers as well as lack of funding are also weaknesses exhibited by OHADA.

4.5.1.1 Poor Corporate Governance Laws

In comparison to legal systems that have effective corporate governance regimes such as the OECD as well as the King Code III of South Africa, the AUSCIGIE have a number of significant ambiguities that overshadow any of the corporate governance principles which are alluded to in the above section.³³² The first is that OHADA does not deal with the rights of workers and other stakeholders which allows for the abuse of these parties.³³³ There is also no clear separation between the roles of chairman of the board of directors and chief executive officer (CEO).³³⁴ In terms of the Act there is a combination of the functions and the roles of the CEO and Chairman of the Board in a portfolio called Administrator General.³³⁵ Second, there is the absence of independent directors to neutralize the powers of the CEOs.³³⁶ Thirdly, the mechanism for disclosure is weak because it relies heavily on the company registries which are inadequate and not available on online platforms, but stored manually.³³⁷ Considering these frailties one cannot say that a country such as South Africa which is in SADC would be keen to apply the OHADA laws on corporate governance.

4.5.1.2 Lack of diversity

The possibility of the amalgamation of SADC and OHADA law in corporate governance is marred with strong criticisms. These criticisms are not new at all and they have been seen in the predicament of Cameroon and Guinea Bissau which are members of OHADA. The first notable obstacle to non-francophone African countries joining OHADA is the perceived

³³² Kameni E ‘The End is Night: Towards an OHADA Code/Guideline on Corporate Governance’ available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

³³³ Gold D *Law and Economics: Toward Social Justice* 1st edition (2009)139

³³⁴ Kameni E ‘The End is Night: Towards an OHADA Code/Guideline on Corporate Governance’ available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

³³⁵ Kameni E ‘The End is Night: Towards an OHADA Code/Guideline on Corporate Governance’ available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

³³⁶ Kameni E ‘The End is Night: Towards an OHADA Code/Guideline on Corporate Governance’ available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

³³⁷ Kameni E ‘The End is Night: Towards an OHADA Code/Guideline on Corporate Governance’ available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

civilian nature of its laws as contained in its Uniform Acts.³³⁸ At the beginning of this paper it is mentioned that within SADC there are different types of legal systems including the Roman-Dutch system of Botswana, South Africa, Lesotho, Zimbabwe, Namibia and Swaziland the Civil Law system of Angola, Mozambique, Democratic Republic of Congo and Madagascar the Common Law system of Zambia, Tanzania, Malawi and Mauritius³³⁹ and the Seychelles' hybrid system.³⁴⁰ Examples in these differences are in terms of the interpretation of statutes. In civil law the interpretation is from the standpoint of what the intention of the legislature was and in common law the interpretation can be taken from precedent which has been set by judges.³⁴¹ OHADA continues to be based largely on the French civilian model thus it will be very difficult to persuade African countries with different legal traditions such as the ones mentioned above to join the organisation.³⁴² SADC needs something that is dynamic to accommodate and apply to the different systems but OHADA only offers one system meaning that the others are not catered for.

4.5.1.3 Language Barrier

The issue of language has arisen as one of the barriers within OHADA. For instance it was an issue for Ghana and Cameroun which have English as one of the official languages. These countries challenged the fact that French was the working language in OHADA on the grounds of constitutionality because other languages were treated as inferior.³⁴³ In terms of the Amendments to the treaty in 2008 it has added English, Spanish and Portuguese.³⁴⁴ Although the Uniform Acts have been translated into and published in English, it is widely accepted that the English translations are not always accurate or comprehensible.³⁴⁵ It is also

³³⁸ Enonchong N 'The Harmonization of Business Law in Africa: Is Article 42 of the OHADA Treaty a Problem?' *Journal of African Law*(2007) 97

³³⁹ Ndulo N 'The Need for the Harmonisation of Trade Laws in SADC', *Cornell Law Faculty Publications* (1996) 196

³⁴⁰ See <http://www.actoffshore.co/about-seychelles/legal-system> (accessed on 20 June 2015)

³⁴¹ Gasti J *L'effectivité du droit de l'OHADA* (2006)25

³⁴² Enonchong N 'The Harmonisation of Business Law in Africa: Is Article 42 of the OHADA Treaty a Problem?' *Journal of African Law*(2007) 97

³⁴³ Enonchong N 'The Harmonisation of Business Law in Africa: Is Article 42 of the OHADA Treaty a Problem?' *Journal of African Law*(2007) 97

³⁴⁴ Del Duca P *Choosing the Language of Transnational Deals: Practicalities, Policy, and Law Reform* (2010) 102

³⁴⁵ Enonchong N 'The Harmonisation of Business Law in Africa: Is Article 42 of the OHADA Treaty a Problem?' *Journal of African Law* (2007) 97

said to create a strong incentive to conduct business in French as opposed to it conducting business in other languages.³⁴⁶

4.5.2 Successes of OHADA

Though OHADA has a number of challenges it has also managed to exhibit a number of good traits like healthy growth as an institution, international endorsement as well as a sense of clarity and uniform application of the law. These are very commendable victories on the part of the organisation which can be influential in harmonisation of SADC corporate governance laws if OHADA is to be used as a blueprint.

4.5.2.1 Legal certainty and uniformity

At the beginning of this paper one of the reasons stated for this research was to address the unpredictable nature of most of the laws in the SADC region because of the failure of the organisation to realise the importance of a regional law on corporate governance. OHADA laws are predictable and because they are followed as well as applied by all the members, investors and individuals know how, as well as which law will be applied. These laws are also accessible to different parties to a dispute as well as legal professionals through the Regional Training Centre for Legal Officers. For instance in a matter where there is the abuse of shareholders' voting rights one can clearly refer to Article 53 of AUSCIGIE that sets out the rights of shareholders³⁴⁷ hence there is no unfair advantage to either parties.

4.5.2.2 International endorsement

The OHADA Acts have not only been praised within West Africa alone as but has been praised in France as well as by the American Bar Association.³⁴⁸ The OHADA Acts have been praised because their laws are drafted in a modern way, they have minimised the

³⁴⁶ Del Duca P *Choosing the Language of Transnational Deals: Practicalities, Policy, and Law Reform* (2010) 103

³⁴⁷ Uniform Act Relating To Commercial Companies and Economic interest Group 1997

³⁴⁸ Cisse H *etal The World Bank Legal Review: Legal Innovation and Empowerment for Development* Volume 4 (2013)338

drafting of new business laws within the member states, they are written in plain and easy language as opposed to complex language and they have managed to keep most of their Uniform Acts from political issues which are likely to cause defiance by countries on grounds of political will.³⁴⁹

4.5.2.3 Pro- Investment tool

OHADA is a platform that encourages investment both on a local and an international scale. The Uniform Act on Companies provides for a variety of business entities through which commercial activities may be done.³⁵⁰ The advantage of this is that it allows for any company to be formed in terms of the Act.³⁵¹ The provisions on the appointment of auditors also safeguard the right of the shareholders by ensuring transparent running of the company. The latter guarantees and reassures investors of their investments.³⁵² Similarly pre-emptive rights and double-voting provisions are also reassuring to the shareholders as it affords them the right to buy more shares when new shares are issued.³⁵³

4.6 Conclusion

The philosophy of African solutions for African problems has been very important to the proponents of the African Renaissance movement.³⁵⁴ OHADA is an African made Organisation which is making strides to harmonising business law and also encouraging investments in the West African region. It can however be deduced from the discussions above, that it does not offer a viable avenue to the harmonisation of SADC corporate governance laws as it does not provide adequate guidelines on the subject. For instance, OHADA corporate governance laws are sub-par and need to be face lifted themselves so as

³⁴⁹ Cisse H *etal The World Bank Legal Review: Legal Innovation and Empowerment for Development* Volume 4 (2013)338

³⁵⁰ Doris L 'Regionalism: Lessons the SADC May Learn from OHADA' *Journal of Contemporary Roman-Dutch Law*, Vol. 75(2012)256-270

³⁵¹ Doris L 'Regionalism: Lessons the SADC May Learn from OHADA' *Journal of Contemporary Roman-Dutch Law*, Vol. 75 (2012) 256-270

³⁵² Doris L 'Regionalism: Lessons the SADC May Learn from OHADA' *Journal of Contemporary Roman-Dutch Law*, Vol. 75 (2012) 256-270

³⁵³ Doris L 'Regionalism: Lessons the SADC May Learn from OHADA' *Journal of Contemporary Roman-Dutch Law*, Vol. 75 (2012) 256-270

³⁵⁴ George Ayittey in response to the behaviour of the international community in the crisis in Somalia available at <https://www.issafrica.org/iss-today/african-solutions-to-african-problems> (accessed 20 July 2015)

to match the current trend of stakeholder oriented laws as well as separation of offices of the CEO and Chairman of the Board to ensure that there is proper oversight and accountability. One can argue that it is only after the improvement of the OHADA corporate governance framework that it can offer guidance to other regions, including SADC.

Moreso, at the beginning of this paper the issue of finding laws that strike a common ground among the diverse systems of laws in the SADC region was one of the priorities. It suffices to say that the laws of OHADA fail in this regard as they are of a civil nature which may be difficult to apply in hybrid and Roman Dutch legal systems. Language issues though resolved on paper are still an issue because of the kind of incentives they create. SADC is not looking only for a French contingent in terms of investment but rather all types of investment to grow the economy.

In conclusion OHADA is not complete in its approach to the aspect of corporate governance and though there are a number of positives such as the rights of shareholders, including preemptive rights that are incentives for shareholders to invest because they can buy more shares if the company succeeds, it is not the best option for the improvement of SADC Corporate governance.³⁵⁵ However, SADC can learn from the plain use of language in the laws of OHADA as well their ability to conjure up political will because of their deliberate abstinence from issues of sovereign privilege of countries.³⁵⁶ One of SADC's main problems is lack of political will, maybe because there is no clear line on its operations in relation to sovereign privilege. This can only be speculation, but what needs to be noted is that OHADA through only dealing with issues of business laws is really succeeding in ensuring harmonisation in the field. The next chapter will discuss the European Union which has become the pedigree of regional integration as well as a harmonised system of law.

³⁵⁵ Kamani E 'The End is Night: Towards an OHADA Code/Guideline on Corporate Governance' available at <http://worldjusticeproject.org/blog/end-night-towards-ohada-codeguideline-corporate-governance> (accessed 15 July 2015)

³⁵⁶ Cisse H *et al* *The World Bank Legal Review: Legal Innovation and Empowerment for Development* Volume 4 (2013)338

CHAPTER 5

CORPRATE GOVERNANCE LAWS IN THE EUROPEAN UNION (EU)

5.1 Introduction

The European Union (EU) is probably one of the most advanced regional integration systems with a single market for products and financial services.³⁵⁷ It also has top notch harmonised laws in a number of fields such as Trade where the concepts of freedom of movement of people, freedom of movement of goods and non-discrimination among others are highly rated and highly encouraged. Nonetheless, corporate governance has for some time been the Achilles heel of this progressive regional organ. Although most of the countries are members and founders of the OECD the financial crisis hit the region very hard due to unforeseen corporate governance vulnerabilities such as excessive risk taking and poor management in some companies.³⁵⁸ Notwithstanding the problems in the field of European corporate governance as well as their lack of a single corporate governance law or model it has a number of directives on the modernisation of company law and the improvement of corporate governance as well as a green paper on the European Union Corporate Governance framework which has been contentious in the EU.

However, the discussion of this chapter is not concerned with the problems in Europe but rather the lessons that can be learnt by SADC in the quest to attain a harmonised system of corporate governance laws. This chapter will discuss the institutional organisation of the European Union law and their corporate governance laws and policies and lastly what lessons can be learnt by SADC from European corporate governance.

³⁵⁷ European regional integration available at http://ec.europa.eu/internal_market/company/index_en.htm (accessed 22 June 2015)

³⁵⁸ Kumar N and Singh J 'Global Financial Crisis: Corporate Governance Failures and Lessons' *Journal of Finance, Accounting and Management* Volume (2013)25

5.2 European Union

The European Union has not always been as big and progressive as it currently is, but it went through a process of evolution and growth to be the formidable organisation that it is. The formation of the EU can be traced to the aftermath of the Second World War. The Union was formed in order to avoid a war between European countries again.³⁵⁹ Europe had suffered greatly from the war and lost close to 50 million people.³⁶⁰ In response to the crippling results of the war there was a need to improve the economies of Europe and through initiatives such as the Marshall Plan. This was an aid package of 13 million United States Dollars made by the US to help Western Europe to ensure the lifting of trade barriers in the countries of these countries to improve their economies.³⁶¹ In 1958 a number of other initiatives followed, including the Schuman Plan. This Plan was initiated in a bid to ensure the reconciliation of France and Germany as well as resuscitate the German economy which had suffered greatly during the war.³⁶² The Messina Conference followed after this and its task was the launching of European integration based on a common market and integration in the sectors of transport and atomic energy.³⁶³ The report from the Messina Conference was the basis for the Conference on the Common Market and Euratom in 1956, and led to the Treaties of Rome which established a European Economic Community (EEC) in 1958.³⁶⁴

The European Economic Community was an economic cooperation between six countries, namely Belgium, Germany, France, Italy, Luxembourg and the Netherlands.³⁶⁵ It was named the European Union after the signing of the Maastricht Treaty in 1993 and to date the European Union has 28 members which are: Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the United Kingdom.³⁶⁶

³⁵⁹Eger T 'Introduction' in Eger T et al *Research Handbook on the Economics of European Union Law* (2012)1

³⁶⁰ Kaczorowska A *European Union Law 3rd edition* (2013) 4

³⁶¹ Bomberg E et al *The European Union: How Does it Work?* 2nd edition (2008)24

³⁶² Bomberg E et al *The European Union: How Does it Work?* 2nd edition (2008)26

³⁶³ The founding fathers of Europe available at http://europa.eu/about-eu/eu-history/founding-fathers/pdf/paul-henri_spaak_en.pdf (accessed 28 July 2015)

³⁶⁴ The founding fathers of Europe available at http://europa.eu/about-eu/eu-history/founding-fathers/pdf/paul-henri_spaak_en.pdf (accessed 28 July 2015)

³⁶⁵ Kaczorowska A *European Union Law 3rd edition* (2013) 4

³⁶⁶ EU members available at http://europa.eu/about-eu/countries/index_en.htm (accessed 24 July 2015)

Since its inception it has managed to excel in lifting barriers to trade and other aspects and removing of borders as a barrier to the free movement of people. This success can be ascribed to the different institutions of the EU and the discussion below will examine these institutions.

5.2.1 European Union Institutions

The institutions of the European Union are outlined in terms of Article 13 of the European Union Treaty and there are seven institutions namely: the European Commission; the European Parliament; the Council the Court of Justice of the European Union; the European Council; the European Central Bank; and the Court of Auditors.³⁶⁷ Their task is that of promoting the values of the EU, advancing its objectives, serving the interests of its citizens as well as those of the Member States, ensuring the consistency, effectiveness and continuity of its policies and actions.³⁶⁸



5.2.1.1 European Council

The European Council is similar to the Southern Africa Development Community (SADC) Summit as well as the OHADA Conference of Heads of States in that it is a body of the Heads of States of the member countries.³⁶⁹ The European Council meets twice every six months or if it is convened by the President when the situation requires their input.³⁷⁰ The European Council mostly takes its decisions by consensus but in certain cases which are outlined in the EU treaties, it decides by unanimity or by qualified majority.³⁷¹

The mandate of the European Council is embodied in Article 15 which states European Councils is tasked with providing the necessary impetus for development and defining the general political directions and priorities of the EU.³⁷² The European Council also has the

³⁶⁷ Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

³⁶⁸ Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

³⁶⁹ Bishop B *European Union Law for International Business: An Introduction* (2009)4

³⁷⁰ Dubowski T *Białystok Law Books 2 Constitutional Law Of The European Union* (2011)47

³⁷¹ Dubowski T *Białystok Law Books 2 Constitutional Law Of The European Union* (2011)47

³⁷² Article 15 of the Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

task of revising main treaties resolving and discussing differences between member states on key issues.³⁷³ Unlike its two counterparts the SADC Summit and the OHADA Conference of Heads of States which have failed to act as per their mandate the Council has greatly succeeded in its mandate integrating countries which were rivals in World War II.³⁷⁴ SADC has greatly lagged behind which is one of the reasons for this paper as they have poor corporate governance systems as well as very slow progress towards the goals of the Regional Strategic Indicative Plan.³⁷⁵ OHADA is also in this category as per the discussion in the above chapter which also pointed out the frailties of its system, particularly in corporate governance and funding.

5.2.1.2 Council

The Council is the platform from which national ministers from each EU country meet to discuss and adopt EU law, coordinate member states' economic policies, develop policies, such as the EU's common foreign and security policy, conclude international agreements and adopt the EU budget.³⁷⁶ It operates in a way which allows national ministers responsible for different policy areas to represent their country and expresses its views in the Council.³⁷⁷ For instance, the foreign ministers will meet on foreign affairs and the environmental ministers will meet on environmental issues.³⁷⁸

The functions of the Council are legislative as well as executive. In terms of its executive mandate it has the duty to draft a preliminary budget which it then forwards to the European Parliament and vice versa.³⁷⁹ The Council and the Parliament then each in the final round of

³⁷³ Bishop B *European Union Law for International Business: An Introduction* (2009)6

³⁷⁴ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)216

³⁷⁵ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)216

³⁷⁶ How the European Union works available at

http://eeas.europa.eu/delegations/singapore/documents/more_info/eu_publications/how_the_european_union_works_en.pdf (accessed 18 August 2015)

³⁷⁷ McCormick J et al *The European Union: Politics and Policies* 5th edition (2014)ch 6

³⁷⁸ McCormick J et al *The European Union: Politics and Policies* 5th edition (2014)ch 6

³⁷⁹ Citi M 'European Union budget politics: Explaining stability and change in spending allocations' *European Union Politics Volume 16 no. 2* (2015) 260-280

conciliation agree on a joint document by the two concerning the budget.³⁸⁰ It is submitted that the oversight of the European Parliament in working together with the Council is one of the reasons of the success because the same cannot be said for SADC and OHADA which as mentioned above have the Summit and the Conference of Head of States with powers to make laws which are not under any supervision.³⁸¹

5.2.1.3 European Parliament

The European Parliament represents the citizens of the EU similar to the conventional manner in which members of Parliament in countries represent the interests of their people.³⁸²

The European Parliament is the only EU institution that is directly elected. In terms of Article 14 of the Lisbon Treaty the European Parliament has three roles with the main role being a legislative role with the budgetary and political functions being its other roles.³⁸³ The European Parliament acts in collaboration with the Council to create legislation.³⁸⁴ The two have the task of approving the proposal of a Commission in order for it to become EU law.³⁸⁵

The European Parliament also has the right to accept, amend as well as reject proposed EU legislation.³⁸⁶

The EU Parliament can also ensure the enacting of laws through delegation - a process called the power of secondary indirect legislative initiative.³⁸⁷ This occurs when Parliament requests the Commission to submit proposals on matters that can be considered for the creation of an act for the Union.³⁸⁸ It also has a control function in that it has to provide oversight to the Commission as the Parliament is responsible for the Commission and the Parliament can forward a motion of no confidence in the Commission.³⁸⁹ It can be argued that this ensures

³⁸⁰ Citi M 'European Union budget politics: Explaining stability and change in spending allocations' *European Union Politics Volume 16 no. 2* (2015) 260-280

³⁸¹ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)216

³⁸² Archick K 'The European Parliament' *Congressional Research Service* (2014)1

³⁸³ Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union, *Official Journal of the European Union Volume 55 C 326* (2012)

³⁸⁴ Archick K 'The European Parliament' *Congressional Research Service* (2014)2

³⁸⁵ Archick K 'The European Parliament' *Congressional Research Service* (2014)2

³⁸⁶ Lehmann W 'The European Parliament' in Coen D et al *Lobbying the European Union: Institutions, Actors, and Issues* (2009)ch 3

³⁸⁷ Lehmann W 'The European Parliament' in Coen D et al *Lobbying the European Union: Institutions, Actors, and Issues* (2009)ch 3

³⁸⁸ Dubowski T *Białystok Law Books 2 Constitutional Law Of The European Union* (2011)39

³⁸⁹ Dubowski T *Białystok Law Books 2 Constitutional Law Of The European Union* (2011)39

interest of the citizens of the Union are respected by the Commission as well as representation of these interest as the parliament cannot act without the input of the people who voted for them - unlike in SADC where there is no oversight of the Summit as well as of the OHADA Conference of Heads of States.

5.2.1.4 European Commission

The European Commission is made up of its President and seven Vice-Presidents who are chosen from the commissioners. The commissioner are chosen from each member state of the EU. The High Representative of the Union for Foreign Affairs and Security Policy is also part of the leadership of the Commission and is more concerned with the foreign policy of the Union.³⁹⁰ The Commission has three main categories of duties which are the legislative, executive as well as the role of being the guardian of the legislative reform.³⁹¹ The legislative function of the Commission is established through the provisions of Article 18 (2) of the Treaty on the European Union which states that the Union may adopt the legislative Acts of the High Representative of EU Foreign Affairs on the basis of a Commission proposal unless the Treaties provide otherwise.³⁹² This is quite puzzling because on the other hand there is the presence of European Parliament which conventionally would be the one responsible for legislative reform of a country or in this instance the Union.

In relation to the executive function of the European Commission this body has a mandate to supervise, manage and implement the policies of the EU which includes the handling of the finances of the Union.³⁹³ The European Commission's guardianship function over legislative reform can be seen through its powers in terms of the Treaty of the European Union to initiate infringement proceedings against countries or individuals who do not comply with

³⁹⁰ Article 17(4) Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

³⁹¹ Bouwen P ' The European Commission' in Coen D et al *Lobbying the European Union: Institutions, Actors, and Issues* (2009)ch 2

³⁹² Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

³⁹³ Bouwen P ' The European Commission' in Coen D et al *Lobbying the European Union: Institutions, Actors, and Issues* (2009)ch 2

European law.³⁹⁴ This may be said to be too much responsibility for one institution however it is not the question of this paper.

5.2.1.5 Court of Justice of the European Union (ECJ)

The Court of Justice has a judge from each Member State as well as assistance from nine Advocates-Generals. It also includes the General Court which has at least one judge per Member State.³⁹⁵ It is tasked with the uniform observance, interpretation and the application of the Union's Treaties.³⁹⁶ The jurisdiction of the Court of Justice encompasses actions brought by a Member State, an institution or a natural or legal person to give preliminary rulings at the request of courts or tribunals of the Member States on the interpretation of Union law.³⁹⁷ It also examines the validity of acts adopted by the institutions; and apply the law in other cases provided for in the Treaties.³⁹⁸

The Court of Justice, similar to its counterpart the Common Court of Justice and Arbitration in OHADA, applies the supremacy principle which stipulates that if there is a conflict between EU law and national law the law of the Union shall be applied.³⁹⁹ This does not apply to SADC because the Tribunal deals with disputes between states and not individuals. This means that if an act on corporate governance is enacted any dispute between the state and companies, or companies and third parties, this will not be heard by the Tribunal and hence there is no recourse for breaching the principles of corporate governance. Therefore the Tribunal has to be given powers to hear such disputes because most disputes over irregularities in corporate governance involve legal persons and not states. Without the Tribunal having jurisdiction to adjudicate on these matters it would be futile to improve corporate governance laws that will not be enforced.

³⁹⁴ Article 226 of the Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union, *Official Journal of the European Union Volume 55 C 326* (2012)

³⁹⁵ Article 19 (2) Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union, *Official Journal of the European Union Volume 55 C 326* (2012)

³⁹⁶ Jordan A *Environmental Policy in the European Union: Actors, Institutions, and Processes* 2nd edition (2005) 68

³⁹⁷ Jordan A *Environmental Policy in the European Union: Actors, Institutions, and Processes* 2nd edition (2005) 68

³⁹⁸ Conway G *EU Law* (2015)ch4

³⁹⁹ Conway G *EU Law* (2015)ch4

5.2.1.6 European Central Bank (ECB)

In relation to most regional integration initiatives the structure that has set the EU apart from other upcoming initiatives is the existence of the European Central Bank which is an independent central bank for the Eurozone.⁴⁰⁰ The ECB controls the monetary policy of the Union to ensure price stability and has the exclusive right of issuing the Euro.⁴⁰¹ Furthermore, the European Central Bank may sometimes perform a legislative function because of its input in all proposed Union Acts and all proposals for regulation at national level within the areas falling under monetary policy and other issues falling within its domain.⁴⁰²

5.2.1.7 Court of Auditors (ECA)

The Court of Auditors is the independent external audit institution of the European Union.⁴⁰³ The ECA has one national of each Member State chosen from independent individuals who are required to perform their duties only in the Union's general interest.⁴⁰⁴ The ECA checks that the Union's income has been received correctly as well as the legitimacy of the expenditure, and that financial management of the Union has been sound.⁴⁰⁵ This cannot be said for SADC and OHADA whose financial integration has not advanced to that extent, but however does not mean that the finances of these cannot be audited and the audit of these organisations can be a lesson that can be learnt from the ECA.

⁴⁰⁰ Article 282 (3) of the Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

⁴⁰¹ Article 282 (5) of the Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

⁴⁰² Conway G *EU Law* (2015)ch4

⁴⁰³ How the European Union works available at

http://eeas.europa.eu/delegations/singapore/documents/more_info/eu_publications/how_the_european_union_works_en.pdf (accessed 18 August 2015)

⁴⁰⁴ Articles 285 and 286 Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union , *Official Journal of the European Union Volume 55 C 326* (2012)

⁴⁰⁵ How the European Union works available at

http://eeas.europa.eu/delegations/singapore/documents/more_info/eu_publications/how_the_european_union_works_en.pdf (accessed 18 August 2015)

5.3 The European Union Corporate Governance efforts

As mentioned above corporate governance in Europe has been one of the things which have not progressed as well as many of the other initiatives of the EU. It is shocking how the continent that makes up most of the OECD discussed in chapter 2 cannot create their own corporate governance system. However, there have been a number of initiatives towards harmonised and improved corporate governance in Europe which have been initiated. The initiatives are the following: the Modernisation of company law and improvement of corporate governance, the 2003 European Commission's Action Plan, the European Union Corporate Governance Green Paper which led to the 2012 European Commission's Action Plan and the recent Commission's measures package of 2014.⁴⁰⁶

5.3.1 Modernisation of company law and improvement of corporate governance in Europe

The modernisation of company law and improvement of corporate governance law initiative set out to encourage the improvement of corporate governance through the cooperation of member states in issues of corporate governance.⁴⁰⁷ The main objectives were to strengthen shareholders' rights and protection for employees, creditors and the other parties with which companies deal, while adapting company law and corporate governance rules appropriately for different categories of company as well as to foster the efficiency and competitiveness of business, with special attention to some specific cross-border issues.⁴⁰⁸ In terms of corporate governance it dealt with four areas which were enhancing corporate governance disclosure,

⁴⁰⁶ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴⁰⁷ Communication from the Commission to the Council and the European Parliament on Modernising Company Law and Enhancing Corporate Governance in the European Union- A Plan to Move Forward COM 2003/0284

⁴⁰⁸ Communication from the Commission to the Council and the European Parliament on Modernising Company Law and Enhancing Corporate Governance in the European Union- A Plan to Move Forward COM 2003/0284

strengthening shareholders' rights, modernising the board of directors and co-ordinating corporate governance efforts of Member States.⁴⁰⁹

Unfortunately, though the draft had a number of noble initiatives they did not get enough approval from the Union. The Union rejected the idea of a European Union Corporate Governance Code.⁴¹⁰ However, the draft was not totally discarded but the aspects of disclosure of remuneration of directors as well as statements on the payment of the directors were retained.⁴¹¹ These were adopted as some of the issues up for discussion in the 2003 European Commission's Action Plan.

5.3.2 European Commission's Action Plan 2003

The 2003 Action plan also suggested key improvements to the aspect of corporate governance in the Union.⁴¹² It advocated the use of the 'comply or explain' rule, a model board to facilitate employee participation⁴¹³ and a remuneration policy.⁴¹⁴

5.3.2.1 Comply or explain

The 'comply or explain' rule states that listed companies in a country are to explain their reasons for non-compliance with the corporate governance codes of the country. This has been seen in the King Code II of South Africa.⁴¹⁵ The code states that entities are required to make a statement as to whether or not they apply the principles and then to explain their

⁴⁰⁹ Communication from the Commission to the Council and the European Parliament on Modernising Company Law and Enhancing Corporate Governance in the European Union- A Plan to Move Forward COM 2003/0284

⁴¹⁰ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴¹¹ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴¹² Leyens P 'Corporate Governance in Europe: foundations and perspectives' in Eger T et al *Research Handbook on the Economics of European Union Law* (2012)183

⁴¹³ Leyens P 'Corporate Governance in Europe: foundations and perspectives' in Eger T et al *Research Handbook on the Economics of European Union Law* (2012)184

⁴¹⁴ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴¹⁵ The King Code of Corporate Governance for South Africa 2009

practices.⁴¹⁶ The importance of this is that it this could expose a director to liability if the statements of compliance to principles are made but the best practices are not followed and are not explained.⁴¹⁷ This could be what is needed in the SADC laws to ensure that there is compliance as it is stated in chapter 3 that unification would not work in the region. However, South Africa has moved to ‘apply or explain’ which is not about just mindless compliance but looks at how the codes and principles can be applied with regards to the company.⁴¹⁸ It is more refined than the ‘comply or explain’ rule and would be a worthy addition to the SADC harmonised law.

5.3.2.2 Employee Participation

The 2003 Action Plan was also a major effort towards the participation of employees of the company. As mentioned in chapter one the stakeholder theory has become the driving force of modern day corporate governance and hence this move was highly commendable in realizing this objective of this theory. This was done through the European Company Statue *Societas Europaea* which added obligatory worker involvement at European level particularly by including participation rights at company board level.⁴¹⁹ This would be a worthy addition to SADC law in ensuring the protection of employees. Recently in a judgment in the case of *Nyamande & ors v Zuva Petroleum* in the Zimbabwe Supreme Court, the court allowed for the dismissal of employees with just a 3 months’ notice without giving reasons.⁴²⁰ This led to mass dismissals and showed that there is a need for reform in the rights of employees and the best platform to do this will be through a harmonised law which includes the participation of the employees in the board to safeguard their interests.

⁴¹⁶ The King Code of Corporate Governance for South Africa 2009

⁴¹⁷ KPMG ‘Corporate Governance & King 3’ available at <https://www.kpmg.com/ZA/en/IssuesAndInsights/ArticlesPublications/Tax-and-Legal-Publications/Documents/Corporate%20Governance%20and%20King%203.pdf> (accessed 19 August 2016)

⁴¹⁸ A quick guide to corporate governance and King code III available at <http://services.bowman.co.za/Brochures/OnlineServices/CorporateGovernance/Corporate-Governance-King-3.pdf> (accessed 2 October 2015)

⁴¹⁹ Societas Europaea 2001/86/ EU Of The European Parliament And Of The Council

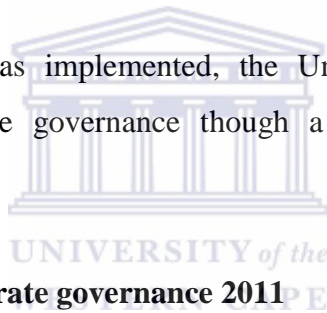
⁴²⁰ *Nyamande & ors v Zuva Petroleum* Judgment No. SC 43/15 Civil Appeal No. SC 281/14

5.3.2.3 Remuneration Policy

The 2003 Action Plan also led to the adoption of the 2004 recommendations on directors' remuneration.⁴²¹ The recommendation on directors' remuneration requires that the directors have to disclose their salaries as well as the principles that the company uses to determine this remuneration.⁴²² In 2010 some of these aspects were clarified in a remuneration directive. A directive is a legislative act that sets out a goal that all EU countries must achieve.⁴²³ However, it is up to the individual countries to decide how.

The above directive states a remuneration policy should aim at aligning the personal objectives of staff members with the long-term interests of the credit institution or investment firm concerned.⁴²⁴ It states that the assessment of the performance-based components of remuneration should be based on longer-term performance and take into account the outstanding risks associated with the performance.⁴²⁵

After the 2003 Action Plan was implemented, the Union sought to move towards a harmonized system of corporate governance through a Green Paper on EU corporate governance.



5.3.3 Green Paper on EU corporate governance 2011

In the year 2011 the Commission conducted research and drafted a new Green Paper on EU corporate governance. It focused on three areas, some of which were an improvement of some of the elements mentioned above. The three areas were: transparency and information

⁴²¹ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴²² Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴²³ What is a directive? Available at http://europa.eu/eu-law/decision-making/legal-acts/index_en.htm (accessed 19 August 2015)

⁴²⁴ Article 1(7) Directive 2010/76/EU Of The European Parliament And Of The Council

⁴²⁵ Article 1(9) Directive 2010/76/EU Of The European Parliament And Of The Council

for shareholders, effective application of the abovementioned ‘comply or explain’ rule as well as supporting growth and competitiveness.⁴²⁶

The green paper pointed out that shareholders lacked engagement with companies and this meant that they could not hold the management to account for its performance.⁴²⁷ The Green Paper recommended that the board had to appoint an independent expert to provide an impartial opinion on the terms and conditions of related party transactions to the minority shareholders.⁴²⁸ In terms of the ‘comply or explain’ the Commission pointed out that there was poor transparency and in order to ensure that there was better compliance there was a need for the better explanation as well as application of the principle.⁴²⁹ The Green Paper, similar to every other initiative which tried to harmonise corporate governance it was not approved because there were a number of things that failed during public participation. However, one of the important aspects which can be learnt from this paper by the SADC region is that of the balance of minority shareholders rights for instance this would protect foreign investors in countries with nationalistic views which allow for the majority shareholders to be nationals of the countries as mentioned in previous chapters in relation to the Zimbabwe Indigenisation Act. The Green Paper was followed by the 2012 Action Plan.

5.3.4 European Commission’s Action Plan 2012

In response to the issues raised in the 2011 Green Paper the 2012 Action Plan was drafted and it dealt with enhancing transparency, engaging shareholders and simplifying cross-border operations of EU companies.⁴³⁰ However for the purposes of this discussion not all aspects will be discussed but only those which have not been covered above.

⁴²⁶ Okoye V *Behavioural Risks in Corporate Governance: Regulatory Intervention as a Risk Management Mechanism* (2015)108

⁴²⁷ Green Paper on the EU corporate governance framework COM(2011) 164 final

⁴²⁸ Green Paper on the EU corporate governance framework COM(2011) 164 final

⁴²⁹ Ungerechts R ‘The Role of the European Union in Corporate Governance for European Business’ retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴³⁰ Ungerechts R ‘The Role of the European Union in Corporate Governance for European Business’ retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

5.3.4.1 Enhancing Transparency

The Action Plan dealt with a number of aspects on the subject of transparency. It pointed out the need for boards to give broader consideration to the entire range of risks faced by their company.⁴³¹ So in order for this to be done the Commission suggested that there should be an extension of the reporting requirements to include non-financial parameters in an effort to provide a comprehensive risk profile of the company, enabling more effective design of strategies to address those risks.⁴³² The Commission argued that such non-financial reporting would encourage companies to adopt a sustainable and long-term strategic approach to their business.⁴³³ African countries including those in SADC are in need of sustainable businesses to improve their economies. There is a lack of foresight in the running of businesses and companies do not survive for a long life span because of risks taken to make quick money due to poverty hence such reporting would be important in addressing this challenge.

5.3.4.2 Shareholder rights

The Commission argued that in dealings where the company contracts with its directors or controlling shareholders and may cause prejudice to the company and its minority shareholders the oversight of the shareholders must be strengthened.⁴³⁴ This initiative sought to safeguard shareholders' interests from abuse by other shareholders as well as from directors in transaction which involve them. This is a very common thing in Africa including Southern Africa where directors enter into agreements with their own companies and overcharge commodities to make a profit. Hence such a provision would be vital in safeguarding against such behaviour.

⁴³¹ Action Plan: European company law and corporate governance - a modern legal framework for more engaged shareholders and sustainable companies COM(2012) 740/2

⁴³² Action Plan: European company law and corporate governance - a modern legal framework for more engaged shareholders and sustainable companies COM(2012) 740/2

⁴³³ Action Plan: European company law and corporate governance - a modern legal framework for more engaged shareholders and sustainable companies COM(2012) 740/2

⁴³⁴ Action Plan: European company law and corporate governance - a modern legal framework for more engaged shareholders and sustainable companies COM(2012) 740/2

The 2012 Action Plan was followed up by the recent 2014 package which has proposed a number of amendments of the directive on shareholder rights so as to codify the suggestions which were given.

5.3.5 Commission's measures package of 2014

The Commission's package is the latest move by the European Union in trying to beef up their corporate governance framework. It deals with three areas in the directive on shareholders' rights which are remuneration, shareholder engagement and enhancing transparency.

5.3.5.1 Remuneration

The proposal to amend the directive of 2010 states that the general meeting of shareholders will be authorised to vote on the remuneration policy for the managing directors.⁴³⁵ This is called a "say on pay" policy, whereby shareholders will have the right to vote on a company's remuneration policy in respect of directors.⁴³⁶ Moreover, the remuneration policy should be submitted to the general meeting for approval every three years.⁴³⁷ Listed companies must prepare a remuneration report with an overview of the remuneration awarded to each individual managing director.⁴³⁸ This seeks to curb the problem of the abuse of office by directors who end up paying themselves exorbitant salaries which are not linked- to their performance or the work that they have done for the company similar to the way in which it is being done in Zimbabwe as discussed in the beginning of the paper.

⁴³⁵ Proposal to amend the Shareholder Rights Directive available at <http://www.stibbe.com/en/news/2014/july/proposal-to-amend-the-shareholder-rights-directive> (accessed 21 July 2015)

⁴³⁶ Proposal to amend the Shareholder Rights Directive available at <http://www.stibbe.com/en/news/2014/july/proposal-to-amend-the-shareholder-rights-directive> (accessed 21 July 2015)

⁴³⁷ Geens K et al *The European Company Law Action Plan Revisited: Reassessment of the 2003* (2003)92

⁴³⁸ Geens K et al *The European Company Law Action Plan Revisited: Reassessment of the 2003* (2003)92

5.3.5.2 Enhancing transparency

In terms of the aspect of transparency the Commission's proposal recommends that there must be rules of disclosure. The Commission states that proxy advisors, asset managers and institutional investors have to be regulated by these disclosure recommendations.⁴³⁹

For instance, proxy advisors are required to publicly disclose certain key information related to voting and to their clients and the listed companies concerned on any actual or potential conflict of interest.⁴⁴⁰ In terms of institutional investors, they are required to disclose to the public how their equity investment strategy is aligned with the profile and duration of their liabilities and it contributes to the medium to long-term performance of their assets.⁴⁴¹ Asset managers are also required to disclose on a half-yearly basis how their investment strategy and implementation contributes to medium to long-term performance of the assets of the institutional investor.⁴⁴²

5.3.5.3 Shareholder Engagement

In relation to shareholder involvement the Commission reiterated the need for involvement of shareholders in related party transactions. The Commission gave a detailed explanation of these types of transaction. As an example it states that transactions with a related party representing more than 5% of their assets or that may have a significant impact on profits or turnover are submitted to a vote by the shareholders in a general meeting.⁴⁴³ As mentioned above the inclusion of this is very important in curbing prejudice by directors or majority shareholders who offer a service or product.

⁴³⁹ Ungerechts R 'The Role of the European Union in Corporate Governance for European Business' retrieved at <http://www.consulegis.com/wp-content/uploads/2014/10/The-Role-of-the-European-Union-in-Corporate-Governance-for-European-Business.pdf> (18 August 2015)

⁴⁴⁰ Proposal for amending Directive 2007/36/EC as regards the encouragement of long-term shareholder engagement and Directive 2013/34/EU as regards certain elements of the corporate governance statement COM(2014) 213 final

⁴⁴¹ Proposal for amending Directive 2007/36/EC as regards the encouragement of long-term shareholder engagement and Directive 2013/34/EU as regards certain elements of the corporate governance statement COM(2014) 213 final

⁴⁴² Proposal for amending Directive 2007/36/EC as regards the encouragement of long-term shareholder engagement and Directive 2013/34/EU as regards certain elements of the corporate governance statement COM(2014) 213 final

⁴⁴³ Enriques L 'Related Party Transactions: Policy Options and Real-World Challenges (With a Critique of the European Commission Proposal)' *ECGI Working Paper Series in Law* (2014)28

5.4 Criticisms and Successes of the EU corporate governance regime: Lessons to be learnt by SADC

As mentioned above the EU has been against a number of corporate governance harmonisation initiatives. However there are a number of lessons that can be learnt from most of their initiatives. Though it only has proposals and action plans these have managed to speak to present day issues post the 2008 financial crisis.

5.4.1 Criticisms of EU corporate governance

As mentioned above the EU has not managed to harmonise their corporate governance law. The laws are haphazard and countries are left to improve their own laws on corporate governance. SADC needs a concrete model set of laws which deals with the subject in a well-rounded manner. Snippets of laws on remuneration, shareholders rights, transparency among others though very detailed cannot be used for the SADC region as most of the laws are outdated and poorly drafted hence there is a need for a complete review to beef up their corporate governance.

Moreover one can argue the development gap raises questions with regards to the compatibility of EU frameworks with institutional contexts dominated by informal institutions, for instance family firms.⁴⁴⁴ As mentioned in the chapter dealing with the OECD that there are a lot of informal business in SADC which will possibly not fall under the scope or even be discussed in the European Framework simply because these are no longer relevant in EU countries.

5.4.2 Successes of EU corporate governance

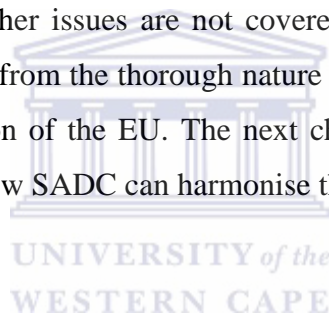
The EU corporate governance drafts plans and proposals fill the gaps created by the OECD 2004 Guidelines on Corporate Governance. One would argue that these paved way for the

⁴⁴⁴ Siems M and Alvarez-Macotela O 'The OECD Principles of Corporate Governance in Emerging Markets: A successful example of networked governance?' *Networked Governance, Transnational Business and the Law* (2014) 26

2015 OECD Guidelines which deal with the issues of remuneration as well as risk which were some of the problems which led to the financial crisis. Moreover though EU corporate governance seems stagnant one can note that there is extensive consultation as well as research on these issues. It has gone through thorough discussion and is dynamic as it keeps moving with the times as well as the issues in the region. This is an attribute that is needed in SADC so as to create robust corporate governance laws or any other laws.

5.5 Conclusion

If one is to examine the corporate governance of the EU it could be said that it leaves a lot to be desired because of the lack of corporation between the members. In view of the issue at hand which is that of the harmonisation of SADC corporate governance law the EU drafts offers snippets of laws that can be used post the financial crisis corporate governance and though these maybe excellent other issues are not covered hence it is not a viable option. However, a lot can still be learnt from the thorough nature of the law-making process as well as the efficiency of the institution of the EU. The next chapter will present conclusions as well as recommendations as to how SADC can harmonise the corporate governance laws.



CHAPTER 6

A HARMONISED SADC CORPORATE GOVERNANCE FRAMEWORK

6.1 Introduction

Throughout this paper an analysis of the OECD, OHADA and the EU corporate governance systems have been provided in the bid towards the harmonisation of SADC corporate governance laws. This chapter will review the conclusions and arguments raised in chapters 2, 3, 4 and 5 so as to recommend models that can be followed in the harmonisation of SADC corporate governance.

6.2 OECD

The OECD principles on corporate governance are the international yardstick for corporate governance as they have successively formed the basis for a number of reform initiatives, both by governments and the private sector.⁴⁴⁵ The guidelines have managed to influence key corporate governance policies internationally and also in different countries such as South Africa in the form of the King Code III, the Olivencia Code of Italy and the Peterson report in the USA. However, though Southern Africa and Africa at large are lagging behind in corporate governance there are no OECD members from the continent.

Even though there is no African involvement it cannot be ignored that the OECD offers a viable option to the improvement of corporate governance laws in the SADC region. Through it comes the option of non-member activity as well as assistance from the World Bank in the form of access to resources to improve corporate governance. It is no wonder why Asia, Latin America, Russia have chosen to use these principles to improve their corporate governance laws.⁴⁴⁶ SADC is a poor region and the help of the World Bank through the non-member

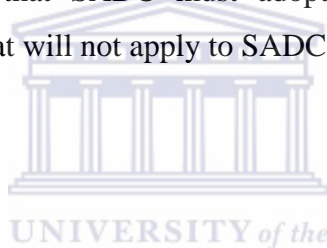
⁴⁴⁵ Jesover F and Kirkpatrick G ‘ The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries’ *Corporate Governance: An International Review* (2005) 4

⁴⁴⁶ Jesover F and Kirkpatrick G ‘ The Revised Principles of OECD Corporate Governance and their Relevance to Non-OECD Countries’ *Corporate Governance: An International Review* (2005) 4

system would be very important in the harmonising of the corporate governance laws in the region.

It is also important to note that the OECD offer a harmonised system of corporate governance laws which is neutral to all legal systems. As mentioned at the beginning of the paper SADC has diverse legal systems and through the adoption of the OECD Guidelines there is a neutralisation of all these differences and thus one system which takes into account all of the systems is used. Moreover, it makes sense to adopt the OECD Guidelines because most of the big investors in African companies are from countries in Europe, USA and China and all these are members of the OECD or in the case of China active non-members.⁴⁴⁷ Thus predictability will play a great role in boosting investments because there is a law that is common amongst the countries hence there will be no need for the investors to pay experts to research the corporate governance of SADC countries but they will be aware of the system. However, this does not mean that SADC must adopt the OECD Guidelines without considering some of the things that will not apply to SADC countries.

6.3 OHADA



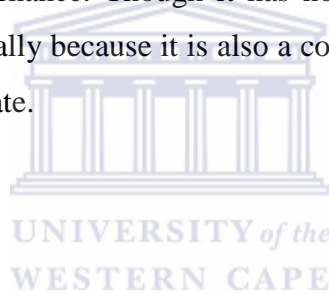
In the spirit of ‘Africanising Africa’s solutions’ OHADA has proven to be a good platform in issues of harmonisation of Business Laws in its members states. It has managed to enact the Uniform Act on the Law of Commercial Companies, the Uniform Act on the General Commercial Law, the Uniform Act on the Security Law, the Uniform Act on Simplified Procedures for Recovery and Enforcement, the Uniform Act on Collective Proceedings for the Clearing of Debts, the Uniform Act on the Arbitration Law, the Uniform Act on the Organization and Harmonisation of Accounting of the Enterprises, the Uniform Act on Organising Secured Transactions and Guarantees and the Uniform Act on Contracts of Carriage of Goods by Road.⁴⁴⁸ All of which has direct application in member countries and are superior to the national laws of the member countries on any of these subjects.

⁴⁴⁷ Shumba T *Harmonising the Law of Sale in the Southern African Development Community (SADC): An Analysis of Selected Models*(Unpublished thesis Stellenbosch University 2014)271

⁴⁴⁸ Mouloul A *Understanding the Organization for the Harmonisation of Business Laws in Africa (O.H.A.D.A)* (2009) 34

However, in comparison to legal systems that have effective corporate governance regimes such as the OECD as well as the King Code III of South Africa, the AUSCIGIE has a number of significant ambiguities including inadequate protection of shareholder rights, no clear separation between the roles of chairman of the board of directors and CEOs, there is the absence of independent directors to neutralise the powers of the CEOs, the mechanism for disclosure is weak and there is a lack of legal diversity in the OHADA laws hence the laws favour a civil law system. Though there are some successes in other aspects of law that SADC can learn from, OHADA corporate governance laws need a boost in order for it to be an option for the harmonisation of SADC corporate governance.

However in light of the concept of African solutions a lot can be learnt from the South African King Code III which has been lauded around the world. Therefore, one can argue that because the King III has elements of the OECD Guidelines it is a viable option for SADC harmonisation in corporate governance. Though it has not been discussed in detail in this paper one cannot ignore it especially because it is also a country from SADC and what better solution than that of a member state.



6.4 EU

The European Union (EU) is arguably one of the most advanced regional integration systems with a single market for products and financial services.⁴⁴⁹ It has harmonised laws in a number of fields, including Trade where the concepts of freedom of movement of people, freedom of movement of goods and non-discrimination among others are highly rated and highly encouraged. Nonetheless, corporate governance has for some time been the Achilles heel of this progressive regional organisation. It is clear from the discussion in chapter five that corporate governance has not been harmonised, However a few aspect thereof have been improved such as the ‘say on pay’ policy, whereby shareholders will have the right to vote on a company’s remuneration policy in respect of directors.⁴⁵⁰ There has also been the emergence of the ‘comply or explain’ principle which also places pressure on the

⁴⁴⁹ European regional integration available at http://ec.europa.eu/internal_market/company/index_en.htm (accessed 22 June 2015)

⁴⁵⁰ Proposal to amend the Shareholder Rights Directive available at <http://www.stibbe.com/en/news/2014/july/proposal-to-amend-the-shareholder-rights-directive> (accessed 21 July 2015)

management to explain their reasons for not applying corporate governance principles if they chose not to do so. The EU drafts offers snippets of laws that can be used post the financial crisis corporate governance and though these maybe excellent other issues are not covered hence it is not a viable option. Only the relevant snippets may be included in the harmonised SADC law.

6.5 Recommendations

In view of the discussion above, one of the viable options is that of going the OECD route where SADC can use the non-member system to harmonise corporate governance in SADC. However, one cannot ignore some of the positives from the other systems that have been mentioned above which are also important and should be reflected in the SADC law. Hence the substance of the law must be an amalgamation of the OECD, OHADA, and EU rules as well as the King Code III in order to bring out a balanced law. For instance the King Code III apply or explain principle, the say or pay policy in the EU, the OHADA statutory auditor principle as well as disclosure principle of the OECD may be included in this law.

Since corporate governance law has such an impact an amendment of the Protocol on Finance and Investment⁴⁵¹ to include corporate governance could be a way to harmonise corporate governance in SADC. In order for the amendment of the Protocol to occur any Member State may propose the amendment to the Executive Secretary of SADC for preliminary consideration by Council after all Member States have been notified.⁴⁵² The amendment to this Protocol can then be adopted by a decision of three quarters of the Member States of SADC.⁴⁵³ This protocol is already responsible for some of SADC's corporate governance efforts in the form of corporate governance in the central bank discussed in the second chapter and could be said to be a starting point for SADC corporate governance.⁴⁵⁴ This

⁴⁵¹ SADC Protocol on Finance and Investment 2006

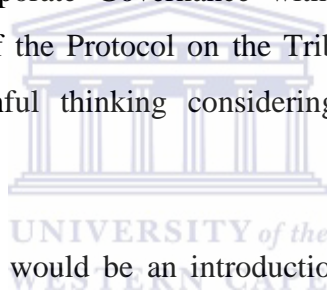
⁴⁵² Article 36 of the Treaty of The Southern African Development Community 1997

⁴⁵³ Article 36 of the Treaty of The Southern African Development Community 1997

⁴⁵⁴ United Nations Economic Commission for Africa 'Governance of Financial Institutions in Southern Africa: Issues for an Institutional Convergence Framework for Regional Financial Integration in SADC' (2009)45

would be a good option which does not include that drafting of a new law but the issue of three quarters majority would be a problem among countries to vote in favour of it.⁴⁵⁵

The second way to harmonise corporate governance in SADC would be through a Protocol on SADC corporate governance. A Protocol is a legally binding document committing the SADC states to the objectives and specific procedures stated within it. A Protocol requires a two thirds of the Member States to ratify or sign the agreement to make it officially valid.⁴⁵⁶ However, one has to be mindful of the fact that there will be no enforcement mechanism with the new position regarding the jurisdiction of the Tribunal. In Article 33 of the new Protocol it stipulates that the Tribunal will only have jurisdiction over the interpretation of the SADC Treaty and Protocols relating to disputes between Member States.⁴⁵⁷ The problem is that most issues on corporate governance will be between private individuals hence there will be no recourse at that level for the breach of the protocol hence it is very difficult to argue that viability of a Protocol on Corporate Governance without an enforcement mechanism. However, there might be hope if the Protocol on the Tribunal is amended to include such issues but this would be wishful thinking considering the case of *Mike Campbell v Zimbabwe*.⁴⁵⁸



The last and most viable option would be an introduction of a Model Law on Corporate Governance which is a soft law and is not binding on member countries. An example of such would be that SADC Model Law on Electronic Transactions and Electronic Commerce which was adopted by the SADC Ministers of Telecommunication, Post and ICT to enhance electronic commerce in the region by improving and modernising national laws.⁴⁵⁹ This in view of the circumstances would be the best and most viable option in a fragmented system such as SADC. One can note that even the CISG and OECD Guidelines on Corporate governance among others are soft law themselves and have a great following and are

⁴⁵⁵ The SADC Protocol available at <http://www.sadc.int/about-sadc/overview/sa-protocols/> (accessed 21 September 2015)

⁴⁵⁶ The SADC Protocol available at <http://www.sadc.int/about-sadc/overview/sa-protocols/> (accessed 21 September 2015)

⁴⁵⁷ *Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe* 2008

⁴⁵⁸ *Mike Campbell (Pvt) Ltd and Others v Republic of Zimbabwe* 2008

⁴⁵⁹ The SADC Model Law on Electronic Transactions and Electronic Commerce available at http://www.itu.int/en/ITU-D/Projects/ITU-EC-ACP/HIPSSA/Documents/FINAL%20DOCUMENTS/FINAL%20DOCS%20ENGLISH/sadc_model_law_e-transactions.pdf (accessed 21 September 2015)

succeeding in their fields. Since there is no possibility of the enforcement of a Protocol if it is enacted a Model law would not need enforcement as it is a Soft law but will guide the countries in improving their corporate governance laws.

6.6 Content of the Model Law on SADC Corporate Governance

The SADC harmonised law must take the form of a model law which is based on the content of the OECD with aspects taken from the King Code III the OHADA and EU where the OECD fails or is unclear in its law.

The OECD 2015 Guidelines on corporate governance look to be watertight with the addition of guidelines on institutional investors, remuneration of directors and risk management. It seems quite difficult to argue the presence of loopholes in the guidelines. However, an innovation worth mentioning in the OHADA is the presence of statutory auditors in the companies. This enhances the transparency in the companies in the region in relation to their financial reporting. This could be a worthy inclusion in the SADC Model law. Moreover, the King Code III apply or explain rule is a worthy addition because unlike the comply or explain rule of the new OECD rules it shows that it's not about just mindless compliance but is there to consider how the principles and recommendations can be applied in the context of each company.⁴⁶⁰ The King code III has also gained credibility with regards to Small Enterprises (SME) as well as Family business. One of the criticisms which is outlined about the OECD was that it failed to address the need of SMEs. The King code III for example recommends a charter for the board of directors that indicates their responsibilities and duties which has to be performed by small SMEs, including the owner operators.⁴⁶¹ In addition to the above it has provisions on external auditors and company secretaries which can be applied to SME's.⁴⁶² Another worthy addition from European law would be the inclusion of aspects from the

⁴⁶⁰ A quick guide to corporate governance and King code III available at <http://services.bowman.co.za/Brochures/OnlineServices/CorporateGovernance/Corporate-Governance-King-3.pdf> (accessed 2 October 2015)

⁴⁶¹ Le Roux F 'The Applicability of the Third King Report on Corporate Governance to Small and Medium Enterprises'(Unpublished MBA thesis University of Stellenbosch 2010) 70

⁴⁶² Le Roux F 'The Applicability of the Third King Report on Corporate Governance to Small and Medium Enterprises'(Unpublished MBA thesis University of Stellenbosch 2010) 70

European Company Statute *Societas Europaea* which added obligatory worker involvement at European level particularly by including participation rights at company board level.⁴⁶³

6.7 Conclusion

In conclusion though the option for a Model Law has been chosen as the most viable in line with the realities in the SADC region, it should be mentioned that the ideal would have been a Protocol which could be enforced in the event of non-compliance with the law, but due to the position of the Tribunal it is not possible. SADC must learn from the EU and OHADA institutions which have succeeded in the administering of their laws within the member states as well as their discipline and political will to follow their community laws so as to move forward as a region.



⁴⁶³ Societas Europaea 2001/86/ EU Of The European Parliament And Of The Council

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